## University Profile







## Chairman's Message

Just when we were looking forward to a new decade, the COVID-19 Coronavirus pandemic hit China, Europe, the United States, and the Philippines hard.

We thought that we had successfully hurdled the painful but necessary transition to two additional Senior High School years under the much needed K-12 reform program.

We were about to complete our Aspirations 2015-2020 Strategic Plan, and to initiate a new Five-Year Plan with our customary annual external Strategic Planning conference.

Suddenly, we were mandated to close face-to- face school temporarily during a Taal Volcano eruption in early January and then semi-permanently starting March 11 due to the COVID-19 pandemic. FEU had to literally classrooms were locked down, and we learned new terms like Enhanced Community Quarantine (ECQ), Social Distancing, and Asynchronous learning.

School Year 2019-2020 thus became a tale of two contrasting products and outcomes– a growth-oriented, second semester.



Aurelio R. Montinola III Chairman, Board of Trustees

Fortunately, FEU was semi-prepared, as we had earlier invested in technology and education platforms such as Microsoft Teams, Canvas, and NetSuite, as well as mini moves towards teleconferencing and digital teacher training.

Hence, academic, and financial results remained acceptable given these trying circumstances. Enrolment increased 9% to 44k students; Revenues increased 7% to Php 3.6 billion, but would have been higher had it not been for online rebates and as such, Net Income dropped 16% to Php 683 million due to the second semester pandemic.

### **Strategic Plan**

We substantially completed our Five-Year Aspirations 2020 with positive results.

#### **Regulatory Excellence**

We maintained our Autonomous University status, with 70% of all programs accredited, and eight (8) programs at Level 4 - the highest.

We also significantly exceed national averages in Exams, bannered by Medical Technology and Nursing at the 97% and 100% passing level for first-time takers.

We improved our Faculty credentials to 25% Regular Full-Time PhDs.

#### **Matched Excellence**

Active Industry Linkages with 150 corporate partners narrowed our industry academe gap, and provided On-the-Job Training (OJT) programs in Senior Year.

96% of interns had above average performance evaluation for School Year 2018-2019; unfortunately, due to COVID-19, no survey was taken last semester.

Graduates' average placement rate is 83% for the first semester 2019-2020; again, due to the pandemic, we have limited information on School Year 2020 graduates.

#### **Adaptive Excellence**

Our early DLECCT (Digital Learning, Effective Communication, and Critical Thinking) approach to teach skills, not content, plus early adoption of a Canvas educational platform positioned us well for the 180 degree mandated switch from face-to- face learning to remote learning. We have one of the best current online programs today, and this, together with strong FEU Values, adequately prepares our graduates for life in a rapidly changing world.

### **Financial Results**

School Year 2019-2020 was anticipated to contribute near peak net income results, with four out of the five years K-12 Senior High School transition reform program completed.

Student enrolment was at its highest at 44k students, a 9% growth from the previous year. This was contributed to by previous investments in FEU Senior High School, FEU Alabang, and FEU Roosevelt, as well as recovering student populations in FEU Main and FEU Tech.

On March 15, 2020, the country was placed on COVID-19 Enhanced Community Quarantine (ECQ) shutting down all face-to-face school and administrative operations.

FEU ably completed the rest of the year with online instruction and complete grade assessments. However, it experience a net financial reduction of Php 269 million from pandemic quarantine related school fee rebates for uncompleted onsite school activities and postponement of FIT's third trimester to the following year.

The resulting net income of Php 683 million was a 16% decline from the previous year which included a one-off gain of Php 137 million. Return on equity stayed at 7%, maintaining the four-year average during the K-12 years.

### **IT Enhancement**

Our ability to deliver meaningful online education on short notice was a result of prior years investments in strengthening faculty development, upgrading IT infrastructure, subscribing to versatile Canvas Learning Management System, and Microsoft Office 365. Our adaptive online techniques and practices were recognized by the Commission on Higher Education (CHED) and for which FEU, at the request of CHED, conducted nationwide teacher-training sessions for the industry.

### **Facilities Improvement**

FEU completed two modern buildings at FEU Manila and FEU Roosevelt (Marikina), as well as its FEU Alabang campus with an award winning Our Lady of Lourdes Chapel.

To date, they are minimally utilised, but are expected to be core assets. Renovations were conducted as well in the Registrars and Admission Offices and Student Center.

Cybersecurity, as well as emergency preparedness and detection are continuing investment themes, particularly given increased reliance on online systems to deliver our educational mission. Total Assets stand at Php 15 billion, a 7.8% increase from the previous year, and facilities are kept in a state of readiness to take advantage of normal operations in 2021.

### **Faculty and Student Accomplishments**

Our President, Dr. Michael M. Alba, will comment on Academic performance in a separate report. FEU student leaders consistently secured slots in competitive and prestigious leadership training searches of the Ayala Group, Markprof Foundation, and Young Men's Christian Association.

Institute of Accounts, Business & Finance (IABF) students won awards in marketing and enterprise resource management competitions. FEU Tech students received funding from the Department of Information and Communications Technology for winning a startup challenge on the use of drones for simultaneous body temperature measurements. Institute of Tourism & Hotel Management (ITHM) students garnered eight awards during the Manila Food and Beverages Expo and the Young Hoteliers Exposition.

Communication majors earned 10 film awards and a grand prize for a radio advertisement contest. Topping the list was a "Best Film" accolade for the short film "Mata" conferred during the Short+Sweet Film Festival in Los Angeles, California.

FEU Top Ten Placers in External Examinations included Gendeliou Olarte for B.S. Medical Technology, Chaudry Psalm Javier and Apple Julienne Pineda for B.S. Psychology, and Krizia Mae Marzan and Miko Angelo Balverder for B.S. Architecture.

FEU Tech Topnotchers were Engr. Juan Miguel Villarroel, Engr. Jomar Calauod, and Engr. Rex Paolo Gamara for Electronics Engineering.

### Community Service and Cultural Programs

TamBayani volunteers increased 22% to 667 names, and the Volunteerism Services Office (VSO) assisted in various relief efforts for both the Taal Volcano eruption in January and the COVID-19 pandemic that followed. Donations were sourced from civic minded Alumni and other stakeholders, and the VSO, the Alumni Relations Office, and the Nicanor Reyes Memorial Foundation combined to pack relief goods and medical supplies for specific communities around FEU.

FEU Alabang provided a 50-bed gym as sleeping quarters for outsourced personnel of its neighbor, the Research Institute of Tropical Medicine (RITM), as well as food for one week for the entire staff and outsourced personnel.

FEU Main responded to a national call for help, and donated Php 1 million to Project Ugnayan, which focused on immediate private sector financial assistance to affected communities in the early days of COVID-19 through Caritas Manila's Oplan Damayan Project. The FEU Alumni Relations Office through Tambayanihan Program in partnership with VSO, and Nicanor Reyes Memorial Foundation, launched the Brave As One Against COVID-19 to rally the whole FEU community to respond to the needs of the time. The campaign was able to generate Php 1.8 million worth of cash and in-kind donations.

The FEU Chorale won first place in the choir categories of the 2019 Grand Finals of the National Music Competitions for Young Artists, and the Andrea Veneracion International Choral Festival.

The FEU DBC Drumline won first runner up in the Musiko 2019 Drumline Battle, while the FEU Dance Company won third place in the Andong Mask Dance festival in South Korea.

The President's Committee on Culture (PCC) remained active with various events, highlighted by programs with the Manila Symphony Junior Orchestra, Ballet Philippines, and a 60th anniversary FEU Dance Company concert. Fittingly, the PCC was renamed the FEU Center for the Arts at year end.



FEU Alumni Relations Office and Volunteerism Services Office

in collaboration with Nicanor Memorial Foundation

### **Significant Awards**

We won distinctly different significant awards.

For bathroom cleanliness, FEU emerged Champion of Maynilad's Golden Kubeta awards.

For design, FEU Alabang's Our Lady of Lourdes Chapel was awarded 5 Stars for Public Service Architecture by the Asia Pacific Property award.

For corporate excellence, FEU won the Asia Pacific Entrepreneurship award 2019 for the Philippines Corporate Excellence category under the Education and Training Industry.

Best of all, our FEU Learning Journey Module helped us place among the Global Top 100 Most Innovative Universities under a 2020 World Universities with Real Impact (WURI) survey. Additionally, we placed 19th in the same survey's Top 50 Most Ethical Universities

### Looking Forward

2020 will start a decade to remember.

FEU will be guided by three main thoughts going forward:

**"Education Must Continue"** is the battle cry of Department of Education Secretary Leonor Briones.

FEU responded by opening all its 10 campuses with remote online learning offerings. Fortunately, our students and their parents have responded, and we have suffered a minimal drop in enrolment of 11% on a consolidated basis.

**"Future Ready Learning"** is an FEU brand developed a few years ago to support our aspirations 2020 Strategic Plan. Specifically, we have shifted to skills (not content) based learning to better prepare and adapt our graduates to the world of work. We have since enhanced these with a technology approach by incorporating international platforms such as Microsoft Teams, a versatile Canvas Learning platform, and McGraw Hill supplementary math and reading offerings. A **"Distinctive Education Experience"** is what differentiates FEU as a value added , affordable product for Filipinos of average means. Previously, we used our clean and vibrant campuses as our main draw. Going forward, we are in the process of developing a Distinctive Digital Education Experience to reach out to our students and faculty for the coming year. This will be a core goal of our next Five-Year Plan 2020-2025.

Looking back, Nicanor Reyes founded FEU in 1928 just before the Depression and World War II. Our parents lived through Martial Law in the 1970s and early 80s. Today, we have to work together to survive and to bring FEU to the Next Education Normal, whatever we can design it to be.

As such, we would like to thank all our loyal stakeholders - our Students and their parents, our faculty and employees, our shareholders and the FEU Community, as well as our regulators and alumni - for continuing to wholeheartedly support us in these trying times.

As always, BE BRAVE!

Aurelio Reyes Montinola III Chairman, Board of Trustees October 2020 Manila

## FEU at a Glance

Far Eastern University is a private, nonsectarian university founded in 1928.

It is part of the FEU System that includes FEU Technology, FEU Diliman, FEU Cavite, and FEU-Roosevelt.

#### Far Eastern University has seven Institutes:

- Institute of Accounts
- Business, and Finance
- Institute of Arts and Sciences
- Institute of Architecture and Fine Arts,
- Institute of Education
- Institute of Nursing
- Institute of Tourism and Hotel Management
- Institute of Law



The Philippine Commission on Higher Education (CHED) classifies Far Eastern University as **autonomous** (the highest classification for a university).



FEU has 24 undergraduate programs and 17 graduate programs plus a Law School in three campuses: Manila, <u>Makati, and Cavite</u>

FAR EASTERN UNIVERSITY

## Manila Campus

Far Eastern University started out as a dream, born virtually out of its founder's head, Dr. Nicanor Reyes, in 1928 with the help of a reputed group of educators from the Department of Economics in University of the Philippines.

The university practically began life as the Institute of Accountancy that initially offered a threeyear program designed to meet the minimum requirements for the certified public accountant examination.

In November 1933, FEU became a result of the fusion of Far Eastern College which offered courses in the liberal arts founded in 1919 and the IABF which offered courses in accountancy, economics, business administration, and banking and finance founded in 1929.

Being the first president of the university, Dr. Reyes envisioned a school that would promote the teaching of accounting to Filipinos. The '30s and '40s became the building years of FEU.

When the Pacific War broke out, the FEU campus became the headquarters of the Kempetai, right in the heart of Manila. Aside from burning and destroying the university records and facilities, the enemy forces also took the life of the great founder and some of his family members.

Though bereft of its founding president, the university reopened in 1945 and ran by eminent educators as presidents-Dr. Hermenigildo Reyes, Jaime Hernandez, Dr. Francisco Dalupan, Clemente Uson, Dr. Leoncio Monson, Belen Enrile-Guitierrez, Dr. Vidal Tan, Dr. Teodoro Evangelista and the founder's eldest son, Dr. Nicanor Reyes, Jr.

### Institute of Accounts, Business and Finance

#### Baccalaureate Degree Programs:

- ✔ Bachelor of Science in Accountancy
- ✓ Bachelor of Science in Business Administration (Entrepreneurial Management Track)
- ✓ Bachelor of Science in Business Administration (Leadership and Human Capital Management Track)
- ✓ Bachelor of Science in Business Administration (Marketing Management Track)
- ✓ Bachelor of Science in Business Administration (Business Analytics Track)
- ✓ Bachelor of Science in Business Administration (Financial Management Track)
- ✔ Bachelor of Science in Internal Auditing

#### Graduate Studies Program:

✓ Master in Business Administration



#### **Institute of Architecture and Fine Arts**

#### **Baccalaureate Degree Programs:**

- ✓ Bachelor of Science in Architecture (Building Construction Track)
- ✓ Bachelor of Science in Architecture (Housing Design Track)
- ✓ Bachelor of Science in Architecture (Urban Design Track)
- ✓ Bachelor of Fine Arts major in Studio Arts
- ✔ Bachelor of Fine Arts major in Visual Communication

#### **Institute of Arts and Sciences**

#### **Baccalaureate Degree Programs:**

- ✓ Bachelor of Arts in Communication (Convergent Media Track)
- Bachelor of Arts in Communication (Digital Cinema Track)
- ✓ Bachelor of Arts in Language and Literature Studies (English Track)
- ✓ Bachelor of Arts in Language and Literature Studies (Literature Track)
- ✓ Bachelor of Arts in Interdisciplinary Studies (Global Development and Sustainability Track)
- ✓ Bachelor of Arts in Interdisciplinary Studies (Philippine Studies and Culture Track)
- ✓ Bachelor of Arts in Interdisciplinary Studies (Urban Spaces and Transition Studies)
- ✓ Bachelor of Arts in International Studies (International Development and Cooperation Track)
- ✓ Bachelor of Arts in International Studies (International Relations and Diplomacy Track)
- ✓ Bachelor of Arts in Political Science (Philippine Politics and Foreign Relations Track)
- ✓ Bachelor of Science in Applied Mathematics (Data Science Track)
- Bachelor of Science in Applied Mathematics (Information Technology Track)
- ✓ Bachelor of Science in Biology (Medical Biology Track)
- ✔ Bachelor of Science in Biology (Microbiology Track)
- Bachelor of Science in Biology (Systematic Biology Track)
- ✓ Bachelor of Science in Medical Technology
- ✓ Bachelor of Science in Psychology

#### Graduate Studies Programs:

- ✓ Doctor of Philosophy in Psychology major in Clinical Psychology
- ✓ Doctor of Philosophy in Psychology major in Forensic Psychology
- ✓ Doctor of Philosophy in Psychology major in Industrial Psychology
- ✓ Master of Arts in Communication

- ✓ Master of Arts in Psychology (Clinical Psychology, Industrial Psychology)
- ✓ Master of Arts major in Letters
- ✓ Master of Science in Biology

#### **Institute of Education**

#### **Baccalaureate Degree Programs:**

- ✓ Bachelor of Elementary Education
- ✓ Bachelor of Secondary Education major in English
- ✓ Bachelor of Secondary Education major in Mathematics
- ✔ Bachelor of Secondary Education major in Science
- ✓ Bachelor of Science in Exercise and Sports Science major in Fitness and Sports Management
- ✓ Bachelor of Physical Education
- ✓ Bachelor of Special Needs Education

#### **Graduate Studies Programs:**

- ✓ Doctor of Education major in Curriculum and Instruction
- ✓ Doctor of Education major in Educational Administration
- ✓ Doctor of Education major in Literature and Language Education
- ✓ Master in Physical Education
- ✓ Master of Arts in Education major in Curriculum and Instruction
- ✓ Master of Arts in Education major in Educational Administration
- ✓ Master of Arts in Education major in English Language Teaching
- ✔ Master of Arts in Education major in Special Education

#### **Institute of Nursing**

#### Baccalaureate Degree Program:

✓ Bachelor of Science in Nursing

#### Graduate Studies Program:

- ✓ Master of Arts in Nursing
- ✔ Institute of Tourism and Hotel Management
- ✔ Baccalaureate Degree Programs:
- ✓ Bachelor of Science in Hotel and Restaurant Management (Culinary Management Track)
- ✓ Bachelor of Science in Hotel and Restaurant Management (Hotel Operations Track)
- ✓ Bachelor of Science in Tourism Management (Travel and Tours Management Track)
- ✓ Bachelor of Science in Tourism Management (Events Management Track)



## FEU Makati

FEU Makati is envisioned to be one of the best business schools situated at the heart of business in the Philippines. Taking from FEU Manila's long history of excellence in law, accounting and business education, the Makati campus aims to ensure that this tradition is brought to the next level.

With modern and state of the art facilities, the school offers Law, Accountancy, Business and IT education with more emphasis on exposing the students to real and emerging trends in business and the corporate world. The school also has a roster of faculty members that come from various industries, ensuring that each student learns directly from the experts.

- ✓ Bachelor of Science in Accountancy
- ✓ Bachelor of Science in Business Administration (Entrepreneurial Management Track)
- ✓ Bachelor of Science in Business Administration (Leadership and Human Capital Management Track)
- ✔ Bachelor of Science in Business Administration (Marketing Management Track)
- ✔ Bachelor of Science in Business Administration (Business Analytics Track)
- ✔ Bachelor of Science in Business Administration (Financial Management Track)
- ✓ Bachelor of Science in Internal Auditing

## FEU Cavite

Far Eastern University (FEU) expanded the legacy of its Founder beyond Manila.

Incorporated in 2009, FEU Cavite, located within the gated and secured environs of MetroGate Silang Estates in Silang, Cavite, consists of two modern and medium-rise buildings, one for Basic Education and another for Higher Education, built on two separate sites.

- ✓ Bachelor of Science in Secondary Education major in English
- ✓ Bachelor of Science in Hotel and Restaurant management
- ✓ Bachelor of Science in Tourism Management
- ✓ Bachelor of Science in Business Administration
- ✓ Bachelor of Science in Accountancy
- ✓ Bachelor of Science in Information Technology
- ✓ Bachelor of Science in Psychology

The pristine campus rests amidst an invigorating atmosphere, with the eco-friendly structures housing spacious classrooms, equipped with state-of-the-art learning facilities that are deemed at par with existing international schools.

In June 2010, FEU Cavite opened its doors to students for pre-school, grade school, high school and college levels. In June 2016, the school welcomed its first batch of senior high school students (Grade XI).



# FEU Over Time

### 92 Years of Far Eastern University

1928 - 2020



### -1920

#### 1928

Dr. Nicanor Reyes Sr., together with renowned educators from the University of the Philippines, founded the Institute of Accountancy.

#### 1929

The Institute of Accountancy added programs in economics, business administration, banking, and finance – renaming it the Institute of Accounts, Business, and Finance (IABF).



### 1930 - 1940 - 1950

#### 1933

IABF merged with Far Eastern College, which offered courses in the liberal arts and was administered by another group of academicians. This integration created the Far Eastern University (FEU). Later, the Institute of Education (IE), Boys High School, Girls High School, and Grade School were established.

#### 1934

FEU founded its Institute of Law (IL). The FEU Advocate, the official student publication, was launched.

#### 1936

The Institute of Technology was created in response to the increasing demand for trained engineers and technologists.

#### 1938

President Manuel L. Quezon told FEU founder during his visit to the campus

#### 1941

FEU temporarily suspended its operation due to the World War II

#### 1944

The FEU campus became a Japanese military headquarters. University records, books, and facilities were destroyed.

#### 1945

The university reopened. American forces used the campus' facilities until their departure in May 1946.

#### 1949

The fabled FEU Auditorium was built

#### 1952

The Institute of Medicine was established.

#### 1955

The FEU Hospital was inaugurated.

#### 1957

The Institute of Graduate Studies was established.

"Dr. Reyes, I do not mind telling you that I think Far Eastern University is the best non-sectarian university in the country." University Profile - Far Eastern University



## 1960 - 1970 - 1980 -

#### 1960

The FEU Auditorium was virtually the cultural center of the Philippines

#### 1961

The Institute of Nursing (IN) was established six years after the university started offering nondegree programs for Nursing.

#### 1970

The Institute of Architecture and Fine Arts (IARFA) was formally established, following the launching of the Fine Arts program in 1969.

#### 1972

The FEU Advocate, like all campus papers, was shut down because of the Martial Law. Student activists protested on streets; classes were commonly suspended during this time of political unrest.

The Institute of Medicine, School of Medical Technology, and FEU Hospital were converted into the FEU Nicanor Reyes Medical Foundation (FEU-NRMF).

#### 1986

Democracy was restored in the country through a bloodless revolution

#### 1989

Dr. Lourdes Reyes-Montinola, the only living scion of the founder, was named chair of the Board of Trustees. FEU aimed to provide quality education in a quality environment. Art Deco buildings were refurbished, curricula were revised, and faculty performance evaluation metrics were implemented. UNESCO ASJA-PACIFIC Heritage AWARDS

Honourable Mention Far Eastern University, Manila, Philippines

> Far Eastern University, inc. Individual responsible for the project: Dr. Lourdes Reyes Montinola, Chair, Board of Trustees Architects/Designers: Pablo S. Antonio, National Artist: and Pablo R. Antonio, J

Pablo S. Antonio, National Artist; and Pablo K. Antonio, Jr. Documentation Group: FEU Center for Studies on the Urban Environment

<u>INESCO</u>



### 1990 — 2000 - 2010 -

#### 1990

The President's Committee and Culture was established to develop and increase cultural awareness of FEU students.

#### 1997

The Social Security System named FEU as "Best Employer" during the Balikat ng Bayan Awards.

#### 1998

The FEU Advocate was revived.

#### 2000

FEU established its Center for Studies on Urban Environment (SURE) and hosted the center's first International Conference.

#### 2001

Enrollment and financial systems were computerized with the help of Oracle resulting in efficient archival and retrieval of data.

#### 2002

The vision-mission statements were recrafted to make FEU the leading private, non-sectarian university in the country.

#### 2005

UNESCO bestowed the Honorable Mention Award on FEU for its wellpreserved and largest ensemble of Art Deco buildings.

#### 2006

FEU received an ISO Certification for its implementation of a Quality Management System.

#### 2009

The Commission on Higher Education (CHED) declared FEU as the Best in Student Services in the country. The Management Association of the Philippines awarded FEU a special citation for its Save the Tamaraw Project.

#### 2010

The Institute of Tourism and Hotel Management (ITHM) was established. FEU opened its Makati and Cavite campuses.



### 2011-2016

#### 2011

Various programs in the Institute of Arts and Sciences (IAS) and IABF received Level III accreditation from the Philippine Association of Colleges and Universities Commission on Accreditation. PAASCU, another accrediting agency, conferred Level II Reaccredited Status on the Institute of Nursing.

#### 2012

CHED granted FEU Autonomous Status in the implementation of curriculum designs.

#### 2013

A 17-storey building along R. Papa St. was constructed to house world-class facilities for the FEU Institute of Technology or FEUTECH and the program offerings of FEU East Asia College.

#### 2014

FEU envisioned itself to be among the top 5 universities in the Philippines by 2020.

#### 2015

A groundbreaking rite was organized for the future site of FEU Alabang.

The Commission on Higher Education (CHED) conferred FEU's Teacher Education Program and Bachelor of Science in Business Administration as Center of Excellence and Centers of Development.

#### 2016

FEU acquired Roosevelt College, Inc. as part of the growing FEU Group of Schools.

### -2017-2018 -

#### 2017

Selected faculty members were trained under the Digital Literacy, Effective Communication, Critical Thinking – Student Centered Learning (DLECCT-SCL) Program in preparation for the new multidisciplinary and discursive General Education approach.

#### 2018

The FEU Alabang campus was opened offering business, science, IT, and engineering programs.

- The FEU Learning Journey was launched as a more formal structure for mentoring that will capacitate students to navigate their academic lifecycle and prepare for career and life goals.

#### University Profile - Far Eastern University





### 2019

### -Present

#### 2019

Films written and produced by AB Communications students were featured on the international stage. Byran Padilla's "Mata" wins the Jury award at the Petsa10 Filmmaker's Competition in Malaysia and the Best Film category at the Short+Sweet Film Festival in Oct 2019. It was shown in the Marilyn Monroe theatre in Los Angeles, California.

FEU student leaders were selected as national delegates to the 2020 Ayala Young Leader's Congress.

#### 2020

FEU shifts to online learning through Canvas due to the COVID-19 pandemic. Three modes of learning are offered for students based on their needs: mixed online learning, asynchronous online learning, and total analogue learning.

Faculty training is conducted university wide in preparation for classes.

FEU ranked 91st in WURI's Global Top 100 Innovative Universities and 19th in the Ethical Value category for its digital mentoring program, the FEU Learning Journey. WURI or World's Universities with Real Impact is a new university ranking system that evaluates the university's real social impact.

#### University Profile - Far Eastern University

### Sustainability Report

Far Eastern University (FEU), Inc., has pursued its educational mission by providing students with affordable quality education in a well-managed and well-maintained campus with at least 44,000 students. A 92-year old academic institution, FEU is a recognized leader in environmental, conservation, and sustainability efforts.

One sustainable program that the university has embarked on is to scale down its carbon footprint of the cooling system used in all the classrooms and in the offices.







The chiller system was eventually scaled up to support several buildings at a time, thus saving on a number of physical chillers, and in turn, electricity consumption, and carbon emissions. By 2019, the loop installations of the chilled water supply and return pipes were completed.

Presently, chilled water systems provide efficient airconditioning for 79% of our student population. The University is determined to make continued improvements in sustainable development.

In 2010 FEU's energy consumption was 8.4 million kWh for 23,000 students or 348 kWh/student. The transition to a centralized district cooling system by 2019 resulted in an energy reduction by 30% to just 5.9 million kWh for 21,000 students or 281 kWh/student.

The reduction of over 2.5 million kWh translates to a savings of 1.8 million kilograms of carbon dioxide emission over the last seven (7) years. This computation is referenced to a modern coal power plant that produces 0.70 kg carbon dioxide per kWh.

This savings has proven that a central plant system is more efficient and reduces the negative impact on our environment.

Moving forward, FEU aims to continue to promote similar sustainable programs to further reduce the University's carbon footprints.



## Fast Facts About FEU



GATES Gates 1 and 2 are at the Quezon Boulevard area; Gates 3 and 4 are at Nicanor Reyes Street, formerly Morayta Street



#### 2 districts, one campus

FEU Manila is situated in 2 districts: Sampaloc and Manila. The boundary of these two districts is the flagpole at the FEU grounds.



#### 20 UAAP MEN'S BASKETBALL CHAMPIONSHIP TROPHIES

FEU currently holds the record of the winningest men's basketball team in UAAP. The last championship of FEU Tamaraws was in 2015, where they charged against the UST Growling Tigers.







METERS

Distance of LRT2 Recto Station from FEU Gate



CALORIES BURNT



Ø





FEU Manila



FEU Tech



FEU Diliman



FEU Makati



FEU Cavite



FEU Alabang



FEU Roosevelt

isuss of

## INSTITUTES

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## Vision

Guided by the core values of Fortitude, Excellence, and Uprightness, Far Eastern University aims to be a university of choice in Asia.



## Mission

Far Eastern University provides quality higher education through industryresponsive and outcomesbased curricular programs.

FEU produces globally competitive graduates who exhibit the core values of fortitude, excellence, and uprightness.

FEU promotes sustainable and responsive research, extension services, and heritage and environment stewardship toward national and global development.





## Who We Are

FEU is a private, non-sectarian university that offers professional degree programs through rigorous training in critical thinking and effective communication to students coming from a wide range of academic, cultural, and economic backgrounds.

FEU believes that students who are willing to strive and work hard can achieve the highest levels of intellectual, emotional and ethical development regardless of their academic preparation in their basic education years.

FEU's mission is to provide quality education for all.

## The FEU Environment

FEU is nurturing but it demands hard work and rigor. In FEU, logical, critical, creative thinking, persuasive communication, professionalism, transparency, and fairness are valued and experienced within an environment where its members listen to and accept each other, value each other's well-being, and care for each other.

FEU encourages the practice of being "firm but affirming", which means that members of the FEU community are sensitive to and supportive of each other but respectful as well of rules, guidelines, standards, and deadlines. We believe that providing this balance to students who persevere will yield the best results.

## Graduates, Faculty, Curricular Attributes

Anchored on its vision, mission, and core values, Far Eastern University is committed to providing quality higher education by:



#### + producing graduates

who are capable, good communicators with critical-thinking skills, lifelong learners, civic-minded, morally sensitive, socially responsible, brave in handling difficult and challenging situations, able to compete locally and globally with integrity, have excellent work ethic, and who contribute to holistic, sustainable and inclusive national and global development.

### + entrusting faculty

who are embodiments of teaching as a vocation, adherents of the principle of student-centered learning, willing mentors who will shepherd students into the professional world, public intellectuals, leading disciplinal experts, active knowledge-generators and disseminators with professional integrity.

#### + providing curricula

and programs that balance a liberal arts education with professional education programs and that develop the physical, social, cultural, psychological, ethical, and intellectual aspects of the student, foster the development of digital literacy, effective communication, and critical thinking skills.





## fortitude

Fortitude refers to the ability to work hard, persevere, not give in or give up; to be committed to an ideal and to pursue it with hard work and courage. The school motto "Be Brave" is a call to fortitude.

## Our Core Values

The FEU core values are fortitude, excellence, and uprightness.

The FEU core values serve as both guiding principles and objectives.



### excellence

Excellence refers to the ability to do rigorous, meticulous, and relevant work that is comparable to the highest standards.



Uprightness refers to moral and ethical integrity, willingness to put others ahead of the self, commitment to fairness and a commitment to work for a greater good.



## Our Core Process

Our core process is the creation and maintenance of a teaching and learning environment of excellence and uprightness where emphasis is placed on knowledge production through critical thinking, on the ability to appreciate and ethically gather sound data and evidence, on embracing creative tension between existing knowledge and new knowledges, on taking a stand that is fair to all concerned, on the effective communication of this knowledge, on the safekeeping of this knowledge and the tradition to which it belongs, on the use of this knowledge to propose creative solutions for problems on the personal, community, national, or global levels.

FEU's teaching and learning environment operates through fortitude: it is professional and efficient, functions with transparency, clarity of purpose and direction, and punctuality. It also operates through nurturance: it values humility, selflessness, respect for others, self-fulfillment, and strong community ties.

All our policies and practices are guided by and focused on this core process.

## Our Key Learning Outcomes

The key learning outcome, the competency, ability, or knowledge that FEU aspires for its students to attain above all else, is persuasive communication. Persuasive communication is defined as the ability to make a convincing argument by making a strong claim that is supported by reliable and appropriate evidence and delivered in a manner that the designated audience will understand and appreciate.

General education courses focus on learning and citizenship skills while professional courses focus on domain knowledge acquisition as their learning outcomes. These outcomes, however, are not, in and of themselves, the key learning outcomes. Persuasive communication is the foundation upon which we build our specialization and our domain knowledge is the way through which excellence in our specialization is expressed and achieved.

(For a more comprehensive explanation of our key learning outcome, please refer to the policy on the key learning outcome.)



## Other Learning Outcomes

Other learning outcomes that complement persuasive communication and that FEU also aspires for its students to attain are:

#### + intellectual curiosity

which is the passion to continuously learn, ask questions, and seek answers and solutions. Intellectual curiosity is the key ingredient for making students life-long learners;

#### + critical thinking

which is the ability to analyze issues and propose responsible solutions by looking for and looking at relevant and reliable data. It involves awareness of theories and of how systems work as well as self-reflection on one's position in these systems. Critical thinking is the backbone of persuasive communication;

#### + creative problem solving

which is the ability to propose innovative, sustainable, and equitable solutions for the problems of society which are based on empirical data, logical analysis, and ethical reflection;

#### + professionalism

is the ability to do work in a precise and punctual manner. It is characterized by having a good work ethic, the ability to separate the personal from the professional and the commitment to getting the work done. Professionalism will make students ready for the world of work;

## + responsible digital citizenship

which is the ability to navigate the digital world ethically, sensibly and conscientiously by being digitally literate, by being able to identify reliable digital sources, by disseminating information and opinions responsibly and respectfully, by understanding and promoting digital rights and digital laws (data privacy, antihacking, anti-cyberbullying, etc.), and by being aware of digital security and digital health;

#### + responsible citizenship

which is the ability to understand the economic, social, environmental, and cultural conditions of the immediate and wider community, empathize with the underserved and marginalized, and respond to the needs of these communities.

## The FEU Teaching



and Learning Culture

FEU practices, advances, and advocates for a learning culture that is student-centered. FEU affirms the ability of students to produce valuable reactions to, reflections and questions on, and understandings and appreciations of topics and issues in the classroom. As such, the FEU classroom is set-up in a manner that will best solicit student input and the FEU teacher's responsibility is to ensure that the students participate in the generation of ideas rather than be passive recipients of them. The FEU learning environment is one in which students are seen as co-authors of ideas and the FEU teachers are expected to listen to, encourage, and mentor students and to facilitate in the creation of knowledge and ideas.

FEU's student-centered classroom highly respects not only intellectual differences but also gender identification, sexual orientation, age, creed, socio-economic status, physical and mental condition, ethnic origin, political or other affiliations.

## The Tri-focal Role of the University

FEU sees its role as having three interrelated focal points:

### + teaching + research + extension



Research is defined as the generation of new knowledge using the scientific method (the creation of a hypothesis based on observation, previous knowledge, and verifiable evidence). Research is the core activity in the classroom and as such. FEU faculty engage in research (first through graduate studies and then later through their own projects) in order to be effective facilitators of it. FEU faculty and students alike also engage in research in order to generate new insights and knowledge in their fields as these are the bases of innovation and change. Creating sustainable innovation and change in our immediate community that is research-based is the purpose of extension work.

Teaching, research, and extension are thus interconnected. The classroom is the training ground for the research process. Faculty and students pursue research in order to generate new knowledge, the application of which should create more sustainable communities. Although the classroom and the research projects are the natural venues for the practice of scientific data gathering, analysis, critical thinking, persuasive communication, and the proposal of solutions for the problems of society, they are not the usual sites for carrying out programs to address these problems and effect change. This is carried out through other university programs such as the programs of the FEU student organizations, the FEU Volunteerism Office, and the FEU Office of Community Extension.

FEU is committed to this tri-focal role as it sees its role as a university as being a force for sustainable social change in the classroom, in the wider community, in the nation, and in the global arena.

## FEU Strategic Goals

# + fortiture + excellence + uprightness

#### کے ASPIRATION

An educational institution that provides **quality higher eduation for everyone,** FEU aspires to be among the Top 5 universities in the Philippines by 2020. FEU shall offer **industry-responsive and outcomes-based curricula** and other specialized programs, as well as distinctive R&D in selected disciplines and public policy.

This will produce graduates able to compete locally and globally with integrity - capable, hard-working, good communicators with critical thinking skills. FEU Education shall aspire to contribute towards career opportunities that shall contribute to economic development of the country.

We shall continue to deliver on our educational mission with operational excellence and finalcial soundness.

#### REGULATORY EXCELLENCE

+ University Autonomous Status + High Number of Programs w COD/COE + University Products + Academic Degrees • Research (contribution to new knowledge and enrichment faculty) • Community Extension (contribution to

#### MATCHED EXCELLENCE

+ Employed / Match Graduates · Industry Responsive · Outcomesbased Programs

#### ADAPTIVE EXCELLENCE

+ Adaptable Graduates • Critical Thinkers • Good Communicators • Lifelong Learners • Strong Moral Values

#### FOUNDATION

+ Talent Development

+ Program & Services Development

Academic Programs
Student Development
Partnerships & Placements

+ Operational Excellence in Execution & Streamlining

## Adaptive Projects

FEU's commitment to our students is to provide quality curricular learning experience. As such, the university highly invested in several teaching and learning projects throughout the years that have met remarkable outcomes. These investments span from faculty development (both training and postgraduate scholarships), curricular innovations that are first in the Philippines, e-learning infrastructures, and collaborative learning spaces.



### Teaching and Learning Projects

Since FEU practices, advances, and advocates for a learning culture that is student-centered, it is important that the teaching and learning projects are complementary to this educational philosophy.



Since the release of 'Aspiration 2020' in year 2015, one of the most invested projects is the faculty training under the Center of Teaching and Learning (CTL). CTL is a university-wide faculty development unit that focuses on promoting academic excellence through facilitating student-centered pedagogies and practices that are integral part of FEU's educational brand. In 2015, CTL launched the DLECCT (Digital Literacy, Effective Communication, Critical Thinking) Faculty Engagement Program which is a semester-long faculty training program. The faculty members that participated in DLECCT are released from their teaching duties in a semester and are paid with their full salary.

Since it was launched in 2015, 239 faculty and counting have participated in DLECCT, and is still counting. The university has invested around Php 12 Million on salary within DLECCT's five-year run.

## General Education Curriculum

A major curricular innovation that FEU pursued is its General Education (GE) Curriculum. The GE is a part of the curriculum that is common to all undergraduate students regardless of their chosen field of specialization.

The FEU GE's innovations range from curriculum design, classroom engagements, and learning spaces. This initiative is part of FEU's commitment to student-centered learning.

## **GE Curriculum Design**

The Philippine's Commission on Higher Education (CHED) recommended eleven (11) courses that can be classified into three (3) learning outcomes:

- 1. intellectual competencies,
- 2. personal and civic competencies, and
- 3. practical responsibilities.

"An autonomous university, FEU aligned its General Education program with CHED's expected learning outcomes. FEU added four (4) core courses to CHED's eleven (11) mandated courses. These thus constitute the university's GE curriculum. Eight (8) of these courses have a maximum class size of 20 students. Half of these courses are purely face to face, while the other half promotes blended online learning. This curriculum design allows for a better implementation of the student-centered learning approach.

FEU believes that students in the GE curriculum must master general academic skills, such as critical thinking, effective and persuasive communication, digital literacy, so they can be successful in their upper-class years. All the fifteen (15) courses are carefully designed to ensure the achievement of these goals.
COURSE CODE	COURSE TITLE	UNITS	COURSE TYPE	CLASSIFICATION	MAX NO. OF STUDENTS
GED0101	College Academic Skills in English	3	SBC	FEU Core	20
GED0102	The Life & Works of Rizal	3	Regular	CHED	40
GED0103	Mathematics in the Modern World	3	Regular	CHED	40
GED0104	Science, Technology and Society	3	BLC	CHED	20
GED0105	Wika, Kultura at Lipunan	3	Regular	CHED	40
GED0106	Art Appeciation	3	Regular	CHED	40
GED0107	Readings in Philippine History	3	Regular	CHED	40
GED0108	Retorika at Panitikan ng Pilipinas	3	Regular	CHED	40
GED0109	Speech Communication	3	SBC	FEU Core	20
GED0110	Understanding the Self	3	BLC	CHED	20
GED0111	Purposive Communication	3	SBC	CHED	20
GED0112	Scholarly Inquiry	3	SBC	FEU Core	20
GED0113	The Filipino in Contemporary World	3	BLC	CHED	20
GED0114	Applied Ethics in Contemporary Times	3	BLC	CHED	20
GED0115	Pag-aaral ng Wika at Kulturang Rehiyonal	3	Regular	FEU Core	40

SU	Μ	Μ	Δ	DV
50			<u> </u>	

Total Number of Units	-	45 units
Regular Courses		7 courses
Skill Based Courses (SBC)		4 courses
Blended Learning Courses (BLC)		4 courses

## Classroom Engagement

One of the highlights of FEU's General Education department is courses' interdisciplinary nature. All fifteen (15) courses are designed to develop and measure the students' academic skills instead of content retention.

To facilitate this approach, faculty members engineer learning spaces and activities that students can engage in. Students are thus active participants in the learning process rather than passive recipients of knowledge.

# Learning Spaces



in Asia, the Interactive Rooms are designed to foster collaboration and discussion. In carrying out studentcentered learning approach, learning spaces are essential.

Ready by 2020, the new constructed Lerma Building houses 70 interactive rooms. In the coming years, FEU is determined to construct more innovative learning spaces that complement its educational philosophy.



# Wellness and Recreation Program

The Wellness and Recreation Program (WRP) of FEU is known to be the first of its kind in Philippines. It is a choose-your-own wellness and recreation program that students can avail. This is an innovation to the traditional Physical Education classes. WRP classes are composed of three programs—Indoor WRP, Outdoor WRP, and Adaptive WRP.

On an average, there are 15 simultaneous WRP classes every time period from 7:30 AM to 7:30 PM from Monday to Saturday. Some outdoor WRP like trekking, hiking, and fun runs are done during Sundays.



## **Indoor WRP**

The classes offered in Indoor WRP are modern and contemporary dances, Philippine dances, aerobic exercises, resistance training, yoga and Pilates, basic and advance swimming, badminton, table tennis, self-defense, internal martial arts, and darts.

## **Outdoor WRP**

The classes offered in Outdoor WRP are campus morning and afternoon fitness, street dance, hiking and trekking, camping, biking, Laro ng Lahi, and extramural sports tournaments.

## **Adaptive WRP**

This program is carefully designed to accommodate students with special needs or health related concerns. The classes offered in Adaptive WRP are modified dance, modified team sports, basic water activities, strength and conditioning exercises, board games, arts and crafts, photography, and music therapy.

# FEU Learning Journey

The FEU Learning Journey (FLJ) is an online module that provides a more formal structure for mentoring. It aims to capacitate students to navigate their academic lifestyle and prepare for their career and life goals. It is also part of FEU's strategy to gain more insights about students' motivations and challenges so that more proactive programs can be designed to help them achieve their professional goals" "Students are asked to submit reflective blogs as answers to the "Bakit List" questions on their purpose (upon graduating), capability (curriculum, cocurriculum), resourcefulness (handling changes and challenges), connectedness (relationships inside and outside the university), and culture (school pride and system).

University faculty, alumni, selected staff, and industry partners serve as mentors by reading and commenting on the students' blogs that aim to guide and mentor them. Students may also be invited to face-to-face mentoring sessions.



# FEU Learning Journey

# Arts and Culture

Art and culture are alive in Far Eastern University (FEU) as no less than the office of the University's chief executive ensures that the FEU community is provided with opportunities to appreciate the best possible artistic and cultural outputs from the Philippines and other countries.

FEU President Felixberto C. Sta. Maria established the President's Committee on Culture (PCC) in 1990 to uplift and develop the cultural awareness of FEU students in particular and the FEU community in general. It aims to continue the rich history of the FEU Auditorium. the cultural center of the Philippines in the 1950s by presenting worthwhile artistic programs from FEU, the rest of the Philippines, and other countries. The PCC programs feature a year-long calendar of cultural activities including but not limited to theater, music and dance performances. campus tours, film screenings, exhibits and lectures.





The PCC also nurtures seven campus based cultural groups (CGs) namely: the FEU Bamboo Band, Chorale, Dance Company, Drum and Bugle Corps, Drummers, campus Guides, and Theater Guild who perform on and off campus. CG Members who meet academic and artistic standards enjoy partial or full scholarships.





Out-of-the-classroom learning experiences are available for students through student leadership opportunities and student organizations. Sixty-two (62) accredited student organizations and core groups categorized according to their core functions will serve as students' training ground for project management, leadership, communication, and collaborative competencies.

FEU has produced outstanding student leaders who were awarded by Commission on Higher Education, RFM Foundation, Ayala Foundation, Aboitiz Foundation, Markprof Foundation, Knights of Rizal, etc., in recognition of their leadership achievement, community involvement, and academic excellence.



Activity periods are pre-set each school year during which classes are suspended to allow the student organizations to mount their seminars, workshops, conferences, volunteer work, sports, academic competitions, and culture and art performances. This is a period to interact with students from different disciplines, learn with them about social issues, and enjoy exciting activities.

(For the complete list, visit https:// www.feu.edu.ph/index.php/studentdevelopment/registered-studentorganizations/)

Student Leadership and Student Engagement

# Matched Projects

## Partners as Teachers Program

The Partners as Teachers Program aims to bridge the gap between textbook and theoretical learning and lived experiences from the world of work by bringing industry partners into the classroom.



The Partners as Teachers program has three components:

## + PME

The Personnel Management Expert Seminar Series where HR Heads of top corporations speak to students about the skills and qualities needed by their industries;

## **+ WE**@

Work Ethic at Seminar Series, where leaders from partner organizations talk to students about the work ethic in their organizations;

## + IMPACT

Industry Mentorship Program for the Advancement of Classroom Teaching, where members of partner organizations lecture to students about their area of expertise (social media marketing, recruitment, personnel training, supplychain management, etc.)

Over the past three years, FEU has invited over a hundred industry practitioners to take part in the Partners as Teacher Program.

# The Fortitude Project

The Fortitude Project started in 2016 as a response to the FEU Aspiration 2020's quest for matched excellence: recognition of FEU excellence by the industry who employ our graduates.



The Fortitude Project is a cocurricular program that focuses on developing the skills needed by students to develop as mature, well-adjusted adults who are preparing for the world of work.

There are currently over forty faculty volunteers who carry out the fortitude workshops and hundreds of students have undergone these workshops. The project has two faces: one that emphasizes professional fortitude (keywords: punctuality, precision and professionalism) and one that embodies our school motto of "Be Brave" and emphasizes emotional fortitude and mindfulness (keyworks: calm and courageous). The project works through learning modules/ workshops that are done in the classroom and that combine short readings with sharing, games, reflection, poster-making and commitment setting. The internal media campaigns, and (forthcoming) a summer camp.

# Internship to Employment Project

CAPO provides a holistic developmental career programs for FEU students through STEP and STEEP.

## The Support and Training Employment Program (STEP)

The Support and Training Employment Program (STEP) is designed to help our students prepare for the world of work where firsthand knowledge and experience sourced from company and field experts are conducted through career talks, seminars and workshops. Moreover, career mentorship is also provided to ensure that students are supported as they navigate their chosen careers while still in the university. This program is committed to ensuring that our students receive adequate training and support from the university which extends their learning beyond the four corners of the classroom. The current programs under STEP are; Career Advising Program (CAP), FEU Career Fair, FEU Jumpstart, PEP (Pre-Employment Preparation) Talk Plus and Student EXPO (Exposure to Partner Organization) Program.

## The Student Employment Engagement Program (STEEP)

The Student Employment Engagement Program (STEEP) on the other hand allows our students to experience a meaningful immersion in their chosen line of career/ work. Various engagements include internships, company tours, and participation in company activities with our industry partners. This program ensures that all engagements of our students are maximized to achieve their optimum professional growth. As of the moment, STEEP caters to programs such as CAPP (Career and Apprenticeship Preparation Program), EOR (Exclusive Onsite Recruitment), FEU Company Tours, FEU Job Fair.





In pursuit of our students' holistic career development under STEP, CAPO also works closely with other academic services unit such as:

### 1. ACADEMIC AFFAIRS OFFICE (AAO)

Headed by the Senior Vice-President through the University Linkages Office to handle Career Talks such as Work Ethics (WE), Industry Mentorship Program for the Advancement of Classroom Teaching (IMPACT) and Professional Management Experts (PME) programs.

### 2. ACADEMIC SERVICES OFFICE

To facilitate the FEU Learning Journey

### 3. GUIDANCE AND COUNSELING

To provide Career Testing and Counseling services. Lastly, CAPO also provides other services such as job posting to provide easy access to placement opportunities given by our industry partners.

# **Regulatory Projects**

## Community Extension

## Sustainable Community Engagement

The University's community extension projects are aimed at making its partner communities become self-sustaining while inculcating social responsibility among Tamaraw volunteers who take an active role in the implementation of programs for the community members. Among the various community extension projects, taking the flagship position is Project HOPE (Harnessing Offenders' Personal Empowerment) which aims to uplift the lives of persons deprived of liberty at the Manila City Jail Female Dormitory.

### Project HOPE



Project JOInT



This is done through its holistic and sustainable programs addressing the psychological and health needs of the imprisoned individuals, provision of livelihood opportunities, literacy programs, recreational activities, and environmental beautification. Aside from helping the imprisoned, the University also assists the carers of the imprisoned by providing trainings to jail officers through its Project JOInT.



### Project Calatagan

Project Calatagan is aimed at providing sustainable programs that focus on capacity building and biodiversity preservation through the establishment of a cooperative for the community members, trainings on entrepreneurship, food preparation and preservation, tour guide training, and the upcoming oyster aquaculture and glamping site development.



### Project Mangyan

Through another community engagement known as Project Mangyan, FEU is able to address our partner community's lack of livelihood and at the same time help preserve the culture of the indigenous tribe in Occidental Mindoro, through the creation of products that utilize their beadmaking culture and bring these to the urban community.



### Project SAM

Similarly, cultural preservation and dissemination is the goal of another community engagement referred to as Project SAM, where FEU's architecture and fine arts departments extend its helping hand in the assessment and documentation of altarpieces (retablos) and paintings at the San Agustin Museum in Intramuros, Manila.

# Board Topnotchers

### Architecture

June 2018Jonigha Cafirma Edralin, 10th PlacEJune 2019Miko Angelo de Jesus Balverde, 5th Place

### СРА

Oct 2018 Lanz Andrian Martin Cruz, 5th Place

### **Medical Technology**

### Sept 2018 Ericson Lim Cua, 4th Place Jarina Alery Benguan, 6th Place Lorenz Deduyo, 9th Place Christine Joy De Leon, 5th Place Kenneth Generoso, 9th Place

Sept 2019 Genfielou Anne Frias Olarte, 10th Place

### Psychometry

Oct 2018 Tristan Stafford Rentoza Ross, 8th Place John Michael Adman Tabla, 9th Place

### **Civil Engineering**

May 2018 John Michael Vince R. Martin, 9th Place

### **Electronics Engineering**

April 2019 Juan Miguel A. Villaroel, 3rd Place Jomar Borbe Calauos, 6th Place Rex Paolo Combalier Gamana, 7th Place

### **Electronics Techinician**

Oct 2018 Kyle Francis Pascual De Castro, 3rd Place







# **Industry Partners and Linkages**

FEU Manila and Makati have about



Industry Pasrt



Belong to the Top 1000 Corporations

where most of them participated in CAPO's events such as Job Fairs, Alternative Learning Classes, Appreciation Events, Workshops and Trainings, Talks and Seminars coming from different fields and industries.



Companies joined the Job Fair

Industry Partners & Organizations graced our Appreciation Events





In fact, for A.Y. 2020-2018 alone, CAPO was able to conduct

As for the CAPO official Facebook group which is used for events, updates and job postings.



There was a significant increase of 3085 followers in 2020 from 4901 followers assumed in 2017.

Our social media linkage provides easy access for placement opportunities of our graduates to our partner companies.

# Placement ?? Testimonials



**Rose Glendelyn Romero** IAS (Bio) Intern at Universal Robina Corporation

"It gave me taste of the real world! I learned a lot of skills and understand the workplace dynamics, such as how people communicate with each other and how the team work together to finish a certain task. While I gained a variety of experiences and skills, I think the impact of having the opportunity to learn from a professional gave me someone to look up to and a goal to work towards. It instilled a work ethic in me of wanting to go above and beyond of what was required."



**Cris Mathew Obias** IE, Batch 2019

"For me all of the courses in my program are helpful, most especially my subjects who really pushes us to speak in front of the class with proper guidance. All those reports and having to speak over and over again in front of my classmates made things seem normal to me when talking to a lot of people at work."



Deniece Reyes IE, Batch 2019

"My internship helped me boost my confidence, see the best of two worlds, between food industry and education system. I now know the needs and differences of the two. Luckily we were taught pedagogical principles. I was able to use it during my internship and even now in my current work. FEU helped me by assessment and thru evaluation. I was hired from the main office by panel interview followed by two rigorous interviews on the branch assigned. Thankfully, I was prepared."

# Students



Joyce Ann Benavidez Flores IABF, Batch 2015

"The internship program has helped me prepare for the real working world and has helped me have an idea of what it really is in public practice. The student apprenticeship program was one of the most helpful because it involved the application of our theoretical knowledge into practice. FEU has supported me in providing a work environment such as the FEU alumni relations program in which we are given career opportunities. They conducted job fairs that helped us in our employment."



**Lawrence John Parreñas** IABF, Batch 2018 Price Waterhouse Coopers PH

"My OJT helped me gain necessary knowledge that I can use to my current employment such as critical thinking, professional skepticism and workplace ethics. I think the most helpful aspect was it was able to develop my analytical skills as well as patience in doing everything. What I like most about my OJT site is the people I got to work with. From the assistants to our managing partner, I never felt left alone especially with the help of my manager. I learned how to be professional when it comes to dealing people with different backgrounds and accept what they are."

# **Industry Partners Testimonials** 99



William Tiu Lim President and CEO Mega Global

"Thank you for visiting our Zamboanga manufacturing plant. It is one of our thrust to share our best practices to future industry professionals. Knowledge sharing is my passion and it has been a pleasure to have partnered with FEU in a project like this."



Maria Agnes Pacis Vice President - General Manager SMX Convention

"I am proud to have made some contribution to FEU's very noteworthy endeavor of curating another channel of learning for the students; a channel that I truly believe is giving them a glimpse of a potential future they can design based on inspirations and shared aspirations, and call it their very own."



**Charlie Casas** Treasurer and COO Casas Architects

"I am very proud to have participated in FEU's programs in mentoring students. FEU students are very lucky to have such programs that will get them prepared for their next chapter in life, their professional career. Our company will continue to support FEU in any of its school programs."



Ana Marie D.C. Tanchanco Chairperson TATERS Enterprise Inc.

"In today's new normal classrooms, educators need to be more creative in effectively getting across their students. FEU has done what I have always believed is the best way to learn -- through actual experiences. I am grateful for being selected as one of those who was able to share to their students my business experiences and hopefully, inspire hope and positivity amidst our troubled times."



Mark Gregory Tung Vice President of Sales & Marketing A. Tung Chingco Manufacturing Company (LIGO Brands)

"FEU is adapting very quickly with this «new normal» when it comes to education system. This webinar program that FEU created helped students learn from first hand experience from entrepreneurs. It was an honor and pleasure to be part of this."



**Jed Arricivita** Director of Sales & Marketing The Peninsula Bangkok

"FEU truly cares about its students looking to make their mark in the hospitality industry. By incorporating educational technologies such as hosting online talks with key resources in the field, it enhances the learning experience and sets up the youth for success. I am grateful for the opportunity to be able to share my insights to our future generation of hoteliers."



Girish Menon

Ernst and Young GDS Country Talent Attraction and Acquisition (TA2) Leader

FEU has been an integral part of the EY GDS Philippines Campus program. FEU is one of our high priority schools that produces topnotch students in the Accountancy and Business programs. They have a proven track record of producing graduates both with academic excellence and great values . The FEU CAPO Team was instrumental on bridging EY GDS to the FEU community for collaboration and innovation which would benefit the next generation of workforce and EY.

# Research Publications

## University Research Center Publications Incentives

Far Eastern University gives incentives to its faculty, staff, and academic managers who publish in journals, anthologies, collections, and books published by respected scholarly publishers.

The University Research Center (URC) has awarded 159 publication incentives to 104 faculty members across the six university institutes from 2014 to first semester of AY 2020-2019. A comparison among each academic year signifies a steady increase in the number of publications and faculty members engaging in research. In 2018, the number of publications has increased five times from 2014.

The URC also upholds quality researchers through encouraging faculty researches to publish in peerreviewed journal that is either local and international-refereed or World of Science (WoS) or SCOPUS-indexed. Most of the peer-review journals are consistently indexed in WoS or SCOPUS.

		Journal Publications		Non-journal Publications (Books, Book
Academic Year	Total Publications	Total	ISI/ SCOPUS	Chapters, etc.)
2019-2020	27*	25	15 (60%)	2
2018-2019	34	29	25 (89%)	5
2017-2018	40	36	27 (75%)	4
2016-2017	34	29	13 (45%)	5
2015-2016	20	18	11 (61%)	2
2014-2015	7	7	4 (57%)	0





# Diversity Spaces

## Diversity and Inclusion

Students are free to find their "real" selves in FEU, one of the most progressive universities in the Philippines that respects diversity and facilitates programs and policies that promote inclusion.







Students are free to sport any hairstyle and hair color or select from a line of school attire options depending on your gender identity and expression\*. You will have access to all-gender restrooms per building, meditate in a multi-faith room, and engage in classroom and social media discourses using reasonable vantage points. Just remember your integral role in creating a community whose members feel safe, respected, and accepted.

\*except for students taking up health sciences, tourism, and hospitality management due to the industry requirements. 22

In FEU, you are encouraged to thrive, not fit in.

# FEU Awards

## **Corporate Awards**



Culture Heritage Conservation Honourable Mention Far Eastern University, Manila, Philippines

Owner: Far Eastern University, Inc. Individual responsible for the project: Dr. Lourdes Reyes Montinola, Chair, Board of Trustees Architects/Designers: Pablo S. Antonio, National Artist; and Pablo R. Antonio, Jr. ocumentation Group: FEU Center for Studies on the Urban Environm Urban Heritage Consultant: Augusto E. Villaion





### **Arrow Citations**

FEU was conferred two Arrow citations by the Institute of Corporate Directors at the 2018 ASEAN Corporate Governance Scorecard for being the lone university recognized as a top-performing publiclylisted company in the Philippines.

### **UNESCO** Award

The UNESCO bestowed the Honorable Mention Award on FEU for its well-preserved and largest ensemble of Art Deco buildings in the Philippines.



### **Quill Awards**

Quill Professional Excellence Awards was granted to FEU's "Be Brave: The Story of Far Eastern University" film. The film is about FEU and the legacy of its founder Dr. Nicanor Reyes Sr. told through his daughter Dr. Lourdes Reyes Montinola. It reveals the vision and determination of the man who contributed to the development of the country by paving the way to making quality education accessible to Filipinos. It is a production spearheaded by the FEU Marketing and Communication Office and premiered at the Ayala Museum in early 2018.

# **Student Awards**

## A. Consistent winning streak in the following searches/competitions:

- 2018 Search for Ten Outstanding Students of the Philippines (TOSP)-National Capital Region (conferred by RFM Foundation and CHED) from 2013 to 2018:
  - ✓ Paula B. Manuel (BS Psychology)
- Jose Rizal Model Student of the Philippines 2017 (conferred by Knights of Rizal)
  - ✓ Jose Gabriel Bayan (BA Communication)
- 3. 7th National League of Tourism Students' Skills Olympics
  - Kate Javier (BS Tourism)
    Mary Joyce Regis (BS Tourism)
- 4. Siklaban ng Talino 2018
  - ✓ Yzelle Kate Lopez (BS Education)
- 5. 2018 Young SDG Project Pinta
  - Rhussel Eijneb Famy (BA Communication)
- 6. National Debate Championship (NDC)
  - Jeff Irvin Are (BSBA Internal Auditing)
    Jose Cristobal Liwanag (BS Psychology)
- 7. Philippine Intercollegiate Debate Championship (PIDC)
  - Joseph Lorenzo Espino (BS Political Science)
    Love Gardose (AB International Studies)
    Jeff Irvin Are (BSBA Internal Auditing)

## **ACHIEVEMENTS** AY 2017- 2018

## B. Consistent placement in the following leadership camps:

- Ayala Young Leaders Congress from 2013 to 2017 (only top 80 student leaders from all over the country are selected by Ayala)
  - Jeff Irvin Are (BS Internal Auditing)
    Chanel Santos (BA Communication)
- 2. Aboitiz Future Business Leaders' Summit from 2013 to 2017
  - Ridel Bonus (BSBA Marketing Management-Makati)
- 3. Markprof Foundation's Markprof Top 25 Young Marketing Leaders (2013 to 2017)
  - Ma. Estrella Datinguinoo (BS Internal Auditing)
- 4. MasterPeace Leadership Summit (delegates are selected by the Office of the Presidential Adviser on the Peace Process)
  - ✓ Joshua Brent Valencia (Special Education)
  - ✓ Alanis Jane Roxas (Business Management)
  - 🗸 Allan Andal
- 5. Ignacio Gimenez Leadership Camp from 2016 to 2017
  - ✓ Raissa Vincena Juada
  - 🖌 Laurenz Angelo Peralta
  - Alanis Jane Roxas
  - 🗸 Kyla Aimie Serevo
- 6. YABANG Pinoy Camp
  - ✓ Neo-Aldwin Torres (BA Communication)
  - Ronnel Rivera III (BA Communication)

#### C. Consistent election of FEU student leaders in national student organizations, as follows:

- Karl Cabudoy President, University Peer Counselors
- Matt Gutierrez National President, League of Tourism Students of the Philippines

D. Election of Tamaraw student leaders to national public office as Sangguniang Kabataan (SK) Chairperson, as follows:

- ✓ Jose Gabriel Bayan (BA Communication)
- ✔ John Paul Silva (BA Communication)
- ✓ Dayne Erielle Visperas (BS Psychology)
- Rhussel Eijneb Famy (BA Communication)
- Ezekiel Concha (BA Communication)
- ✓ Lyram Anthony Cruz (BA Communication)

- 3. English Speaking Union (ESU) National Champion and Philippine Representative to the International Competition in Public Speaking in London
  - 🗸 John Faustino (AB English)
- 4. The Outstanding Freshman Students (TOFS)
  - Rey Matthew James Volante (BS Biology)
    Dianne Erika Mortera (BS International Studies)
  - Johanna Trisha Cinco (BS Psychology)
- 5. The 16th Search for the Ten Accomplished Youth Organization (TAYO) Awards- Young Southeast Asian Leaders Initiative (YSEALI)
  - ✓ Jane Mary Rosete (BSBA Internal Auditing)
    ✓ Jeff Irvin Are (BSBA Internal Auditing)
    ✓ Jetzi Sanchez (BA in Communication)
- Ayala Young Leaders' Congress (AYLC) FEU Delegate
  - Adrian Manucduc (BSED Special Education)
- 7. Philippine International Friendship and Understanding Association, Inc. (PIFUA) - Finalist
  - ✓ Lydia Napitupulu (BA in Communication)

## **B.** Consistent placement in the following leadership camps:

- Markprof Foundation's Markprof Top 25 Young Marketing Leaders (2013-2018)
  - ✓ Jeff Irvin Are (BSBA Internal Auditing)
- 2. Walailak University Cultural Camp 2018
  - ✓ Jeff Irvin Are (BSBA Internal Auditing)
  - Roan Joyce Cablida (BS Medical Technology)
  - John Carlo Prieto (BS Medical Technology)
  - Jannien Joy Sungahid (BS Medical Technology)
  - Wynona Kaye Espiritu (BS Medical Technology)
  - Cedrick Fabie (BS Medical Technology)
  - Charence Kate Pulido (BS Medical Technology)

## **ACHIEVEMENTS** AY 2018-2019

## A. Consistent winning streak in the following searches/competitions:

- 1. National Debate Championship (NDC)
  - Nathan Peter Exevea (AB International Studies)
  - Remle Kate Cadelina (AB International Studies)
- 2. Young Men's Christian Association (YMCA) National Youth Congress
  - Trisha Cinco (BS Psychology)
    Dianne Mortera (AB International Studies)

- Council of Management Educators and Practitioners in the Philippines (COMEPP) and 3rd NCR Luzon Conference
  - Ma. Rowella Velasco (BSBA Business Management)
  - Richelle Grace Azuelo (BSBA Business Management)
  - Teresa Magaret Salonga (BSBA Business Management)
  - Daniel Palabrica (BSBA Business Management)
  - Vienne Cassandra Merin (BSBA Business Management)
- 4. 6th Asia Pacific Youth Exchange (APYE)
  - 🗸 Marissa Castro Orara

### C. Consistent election of FEU student leaders in national student organizations, as follows:

 Kenneth Christian C. Wilbur – National Vice President for Finance, FEU – Junior Philippine Institute of Accountants (JPIA)



**Diane Mortera** YMCA National Youth Congress, The Most Outstanding Freshman Students



Joseph Lorenzo Espino, Jeff Irvin Are, Love Gardose Quarterfinalists, Philippine Intercollegiate Debate Championship

## **Over All University TPE results**





SEF -----(out of 5.00)



# Annual Events, Rights and Rituals

An interesting suite of annual events will make your FEU experience more memorable.



## • Tatak Tamaraw

Tatak Tamaraw marks the beginning of your journey as a member of the FEU family. Week-long orientation sessions, teambuilding activities, and other welcoming festivities await you including the ceremony of putting a face stamp of a tamaraw head.

# Student Alternative Exit (SALE)

Before graduation, you will go through the Student Alternative Exit (SALE) Program or a series of sendoff activities for graduating students capped by the traditional Tamaraw Parade and Baccalaureate Mass.

University Profile - Far Eastern University

## **Foundation Day**

In between your stay in FEU, you will anticipate the Foundation Day every January which offers funfilled events such as bazaars, creative performances, alternative learning classes, and a concert with the country's top artists as performers. Fireworks display cap the celebration as we roll video cameras that capture unforgettable moments with your classmates and friends amidst the backdrop of UNESCO heritage buildings and art works of national artists.

## UAAP

Cheer for the FEU athletes as they battle in the UAAP!

## Madugong Paligsahan

Enhance civic consciousness by joining Madugong Paligsahan or FEU Red Cross' blood donation drive.

## **Cultural Perfomances**

Be mesmerized by the breathtaking cultural performances of student groups under the FEU Center for the Arts.

## CreePIYU

Up your guards before November 1 during the CreePIYU as you spot or run away from ghosts, zombies, and underworld creatures portrayed by the FEU Guides.

## **Honors Assembly**

Are you the nerdy type who loves the library as your playground? Then see you at the FEU Auditorium for the Dean's Lister Awards.

There is so much more to do in FEU beyond academics. From time to time, just learn to relax and take your time.



# **Applying to FEU**

For SY 2021-2022, FEU Student Placement for Admission to College Education (SPACE) will replace the FEU College Admission Test (FEUCAT). Academic performance in Grades 11 and 12 will instead be the basis for admission.

For interested applicants, register via https://student-central. azurewebsites.net/registration, verify your identity, log in, select "apply", and pay for your application fee.

Application fees of applicants from Public schools belonging to the Top 10 of the Grade 11 batch may be waived upon submitting a certification from their school principal indicating their academic standing. Please visit www.feu.edu.ph for more information.



# Fees and Financial Assistance

FEU is a school for all that allows multiple payment options whether through the cashiers on campus or through Bank of the Philippine Islands, Metrobank, and Security Bank.

You can pay the full tuition and avail of a -5percent discount or just deposit a downpayment of P8,500 and pay the remaining balance before the midterms.

Four types of financial assistance are in place: merit-based for the academically excellent, needs-based for the deserving but financially challenged, service scholarship for athletes and selected cultural group members, and external scholarships funded by 21 industry partners.

If you are in second to graduating year levels, you can also apply for a promissory note and schedule the payment of your tuition in tranches. www.bukas.ph is a loan facility that you can also try.

Visit https://www.feu.edu.ph/index.php/ scholarship-grants/#external-scholarship for more details.

