

# First Year

## First Semester

**BFA1101** – Visual Perception 1

**BFA1201** – Techniques 1

**GED0101** – College Academic Skills in English

**GED0106** – Art Appreciation

**GED0107** – Readings in Philippine History

**GED0108** – Retorika at Panitikan ng Pilipinas

**GED0110** – Understanding the Self

**NST0101** – National Service Training Program 1

**WRP0101** – Wellness and Recreation Program 1

**Total units: 25.5**

## Second Semester

**BFA1102** – Visual Perception 2

**BFA1203** – Techniques 2

**GED0102** – The Life and Works of Rizal

**GED0103** – Mathematics in the Modern World

**GED0104** – Science, Technology and Society

**GED0105** – Wika, Kultura at Lipunan

**GED0109** – Speech Communication

**NST0102** – National Service Training Program 2

**WRP0102** – Wellness and Recreation Program 2

**Total units: 25.5**

# Second Year

## First Semester

**BFA1202** – Materials 1

**BFA1205** – Figure Drawing 1 (Anatomy and Figure Drawing with Nude Model)

**BFA1302** – History of Philippine Art

**BFA1401** – History of World Arts 1

**FAV1201** – Digital Design 1 (Photoshop and Photo Manipulation)

**GED0114** – Applied Ethics in Contemporary Times

**GED0115** – Pag-aaral ng Wika at Kulturang Rehiyonal

**WRP0103** – Wellness and Recreation Program 3

**Total units: 22.5**

## Second Semester

**BFA1204** – Materials 2

**BFA1206** – Figure Drawing 2 (Advance Illustration in Digital Arts)

**FAV1101** – Visual Communication Design 1 (Typography and Aesthetics of Logo Design)

**FAV1204** – Digital Design 2 (Desktop Publication)

**GED0111** – Purposive Communication

**GED0112** – Scholarly Inquiry

**GED0113** – The Filipino in the Contemporary World

**WRP0104** – Wellness and Recreation Program 4

**Total units: 22.5**

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# Third Year

## First Semester

**FAV1102** – Design Theory

**FAV1103** – Visual Communication Design 2 (Layout Design for Various Media)

**FAV1106** – Creative Research

**FAV1202** – Photography 1 (with Nude Model)

**FAV1203** – Production Techniques 1 (Print Production)

**FAV1207** – Digital Design 3 (2D Animation)

**FAV1208** – Production for Electronic Media 1

**WRP0105** – Wellness and Recreation Program 5

**Total units: 22.5**

## Second Semester

**FAV1104** – Visual Communication Design 3 (Principles of Creative Advertising Arts)

**FAV1205** – Photography 2 (Advance Photography: Fashion, Outdoor, Action Shoot)

**FAV1206** – Production Techniques 2 (Package Design)

**FAV1209** – Digital Design 4

**FAV1210** – Production for Electronic Media 2

**FAV1301** – Visual Merchandising Arts 1

**FAV1402** – Fashion Design (FA Elective 1)

**WRP0106** – Wellness and Recreation Program 6

**Total units: 22.5**

**Note:** The **Certificate in Visual Communication** will be granted after completion of all courses from the first semester of the first year until the second semester of the third year.

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## **Summer Term**

**FAV1501** – On-the-Job Training for Visual Communication

**Total units: 3**

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# Fourth Year

## First Semester

**FAV1105** – Visual Communication Design 4 (Effective Advertising and Marketing Campaigns for Creative Arts)

**FAV1302** – Visual Verbal Communication

**FAV1303** – Problems in Visual Communication

**FAV1401** – Creative Event Design (Visual Communication Elective 1)

**FAV1502** – Thesis 1 (Directed Research for Visual Communication)

**WRP0107** – Wellness and Recreation Program 7

**Total units: 18.5**

## Second Semester

**BFA1301** – History of World Arts 2 (Asian Art)

**FAV1107** – Design Portfolio (Front End Web Design)

**FAV1403** – Art Management (FA Elective 2)

**FAV1404** – Creative Design for Apps (Visual Communication Elective 2)

**FAV1503** – Thesis 2 (Research Application for Visual Communication)

**WRP0108** – Wellness and Recreation Program 8

**Total units: 18.5**

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*Note: The **Bachelor of Fine Arts major in Visual Communication** diploma will be granted after completion of all university requirements as well as passing all courses from the first semester of the first year until the second semester of the fourth year.*

**Total program units: 181**