

The Bachelor of Science in Business Administration is designed on a simple but revolutionary premise that the most effective way to facilitate and develop successful business leaders is to provide the flexibility and depth with a curriculum that develops and cultivates the 21st century skills for our learners.

The program's key features include an internationally-oriented business and management curriculum for its core courses, with opportunities to develop further expertise in a specific area through the five different tracks, namely **Business Analytics, Entrepreneurial Management, Financial Management, Leadership and Human Capital management, and Marketing Management.**

The curriculum has a total of 168 credits, of which 63 units are CHED Required Business and Management Education Courses. The Business Administration Core Courses are based on our Institutional and Program Outcomes that includes 12 units for Business Planning and Internship, and 63 units for business, accounting, and law courses. The required Professional Major Courses totals 24 units, and 12 units are for Professional Electives in various Business Tracks. Also included are 45 units of General Education courses, 18 units of Physical Education, and 6 units Of National Service Training Program (NSTP).

# **First Year**

## **First Semester**

GED0105 – Wika, Kultura at Lipunan

GED0104 – Science, Technology and Society

GED0103 – Mathematics in the Modern World

GED0101 – College Academic Skills in English

MGT1101 – Leadership and Decision Making

ACT1101 – Financial Accounting and Reporting

MGT1102 – Fundamentals of Business Analytics with Spreadsheet

WRP0101 – Wellness and Recreation Program 1

NST0101 – National Service Training Program 1

**Total units: 25.5**

## **Second Semester**

GED0108 – Retorika at Panitikan ng Pilipinas

GED0109 – Speech Communication

GED0107 – Readings in Philippine History

GED0110 – Understanding the Self

MGT1103 – Business Statistical Analysis with Software Application

MGT1104 – Organizational Behavior

ACT1105 – Cost Accounting and Control with SAP

WRP0102 – Wellness and Recreation Program 2

NST0102 – National Service Training Program 2

**Total units: 25.5**

## **Second Year**

### **First Semester**

GED0111 – Purposive Communication

GED0113 – The Filipino in the Contemporary World

GED0112 – Scholarly Inquiry

MGT1105 – Microeconomics

MGT1106 – Human Resource Management

LAW1101 – Law on Obligations and Contracts

MGT1107 – Management Science

WRP0103 – Wellness and Recreation Program 3

**Total units: 22.5**

### **Second Semester**

GED0114 – Applied Ethics in Contemporary Times

GED0115 – Pag-aaral ng Wika at Kulturang Rehiyonal

MGT1108 – Macroeconomics

BME1101 – Production and Operations Management

MGT1109 – Corporate Finance

TAX1101 – Income Taxation

MGT1110 – Marketing Management

WRP0104 – Wellness and Recreation Program 4

**Total units: 22.5**

## **Third Year**

Note: During this year level, students begin taking their Professional Major Courses and Electives based on their chosen track (see list below for the actual courses under each track). Electives are unrestricted, which means students can enroll in their preferred elective courses under any specialized track.

### **First Semester**

GED0102 – The Life and Works of Rizal

ACT1107 – Strategic Cost Management

MGT1111 – International Business and Trade

MGT1112 – Good Governance and Social Responsibility

MGT1113 – Business Plan 1 (Feasibility Study)

Professional Major Course 1 – Area of Specialization

Professional Major Course 2 – Area of Specialization

WRP0105 – Wellness and Recreation Program 5

**Total units: 22.5**

### **Second Semester**

GED0106 – Art Appreciation

MGT1114 – Business Plan 2 (Business Research)

Professional Major Course 3 – Area of Specialization

Professional Major Course 4 – Area of Specialization

Professional Major Course 5 – Area of Specialization

**Elective 1**

**Elective 2**

WRP0106 – Wellness and Recreation Program 6

**Total units: 22.5**

## **Fourth Year**

### **First Semester**

BME1102 – Strategic Management

Professional Major Course 6 – Area of Specialization

Professional Major Course 7 – Area of Specialization

Professional Major Course 8 – Area of Specialization

Elective 3

Elective 4

WRP0107 – Wellness and Recreation Program 7

**Total units: 19.5**

### **Second Semester**

MGT1201 – Business Management Internship

WRP0108 – Wellness and Recreation Program 8

**Total units: 7.5**

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**Total Program units: 168**