

The Bachelor of Science in Tourism Management – Events Management track provides technical know-how and practical knowledge of managing meetings and events in dynamic tourism and hospitality industry settings.

First Year

First Semester

GED0106 – Art Appreciation

GED0107 – Readings in Philippine History

GED0108 – Retorika at Panitikan ng Pilipinas

GED0109 – Speech Communication

GED0110 – Understanding the Self

NST0101 – National Service Training Program 1

THC1101 – Macro Perspective of Tourism and Hospitality

WRP0101 – Wellness and Recreation Program 1

Total units: 22.5

Second Semester

GED0101 – College Academic Skills in English

GED0102 – The Life and Works of Rizal

GED0103 – Mathematics in the Modern World

GED0104 – Science, Technology and Society

GED0105 – Wika, Kultura at Lipunan

NST0102 – National Service Training Program 2

THC1103 – Micro Perspective of Tourism and Hospitality

WRP0102 – Wellness and Recreation Program 2

Total units: 22.5

Second Year

First Semester

BME1101 – Production and Operations Management

GED0114 – Applied Ethics in Contemporary Times

GED0115 – Pag-aaral ng Wika at Kulturang Rehiyonal

THC1102 – Risk Management as Applied to Safety, Security and Sanitation

THC1104 – Philippine Culture and Tourism Geography

THC1105 – Quality Service Management in Tourism and Hospitality

WRP0103 – Wellness and Recreation Program 3

Total units: 19.5

Second Semester

BME1102 – Strategic Management

GED0111 – Purposive Communication

GED0112 – Scholarly Inquiry

GED0113 – The Filipino in the Contemporary World

THC1106 – Professional Development and Applied Ethics

WRP0104 – Wellness and Recreation Program 4

TEMEL01 – EM Professional Elective 1

Total units: 19.5

Third Year

First Semester

THC1107 – Tourism and Hospitality Marketing

TRM1101 – Applied Business Tools and Technologies in Tourism

TRM1102 – Tour and Travel Management

TRM1103 – Research in Tourism 1

TRM1104 – Tourism Policy Planning and Development

TRM1105 – Global Culture and Tourism Geography

TRM1106 – Sustainable Tourism

WRP0105 – Wellness and Recreation Program 5

Total units: 22.5

Second Semester

THC1108 – Legal Aspects in Tourism and Hospitality

TRM1107 – Introduction to Meetings, Incentives, Conferences and Events Management

TRM1108 – Foreign Language 1

TRM1109 – Research in Tourism 2

WRP0106 – Wellness and Recreation Program 6

TEMEL02 – EM Professional Elective 2

TEMEL03 – EM Professional Elective 3

Total units: 19.5

Fourth Year

First Semester

THC1109 – Entrepreneurship in Tourism and Hospitality

THC1110 – Multicultural Diversity in Workplace for the Tourism Professional

TRM1110 – Foreign Language 2

TRM1111 – Transportation Management

WRP0107 – Wellness and Recreation Program 7

TEMEL04 – EM Professional Elective 4

TEMEL05 – EM Professional Elective 5

Total units: 19.5

Second Semester

TRM1401 – Tourism Apprenticeship Program

WRP0108 – Wellness and Recreation Program 8

Total units: 7.5