



# **BACHELOR OF ARTS IN COMMUNICATION**

(Specialization in Digital Film and Media Production)

*EFFECTIVE ACADEMIC YEAR 2026-2027*



## First Semester

| Course Code | Course Title                                     | LEC       | LAB | Prerequisites |
|-------------|--------------------------------------------------|-----------|-----|---------------|
| GED0121     | Language Enhancement and Proficiency (LEAP)      | 3         |     |               |
| GED0104     | Science, Technology, and Society                 | 3         |     |               |
| GED0123     | Philippine Popular Culture and Discourses        | 3         |     |               |
| GED0103     | Mathematics in the Modern World                  | 3         |     |               |
| COM1011     | Introduction to Communication Media              | 3         |     |               |
| COM1231     | Journalism Principles and Practices              | 3         |     |               |
| NST0101     | National Service Training Program 1              | 3         |     |               |
| PFT0101     | Physical Activities Towards Health and Fitness 1 | 2         |     |               |
| FLJ0101     | FEU Learning Journey 1                           | 0         |     |               |
|             | <b>Total Units</b>                               | <b>23</b> |     |               |

## Second Semester

| Course Code | Course Title                                     | LEC       | LAB | Prerequisites |
|-------------|--------------------------------------------------|-----------|-----|---------------|
| GED0106     | Art Appreciation                                 | 3         |     |               |
| GED0107     | Readings in Philippine History                   | 3         |     |               |
| GED0110     | Understanding the Self                           | 3         |     |               |
| COM1012     | Communication Media Laws and Ethics              | 3         |     | COM1011       |
| COM1232     | Broadcasting Principles and Practices            | 3         |     |               |
| COM1341     | Fundamentals of Photography                      | 3         |     |               |
| NST0102     | National Service Training Program 2              | 3         |     | NST0101       |
| PFT0102     | Physical Activities Towards Health and Fitness 2 | 2         |     | PFT0101       |
| FLJ0102     | FEU Learning Journey 2                           | 0         |     | FLJ0101       |
|             | <b>Total Units</b>                               | <b>23</b> |     |               |

## First Semester

| Course Code | Course Title                                     | LEC       | LAB | Prerequisites |
|-------------|--------------------------------------------------|-----------|-----|---------------|
| GED0124     | Purposive Communication                          | 3         |     |               |
| GED0117     | Culture, Society, Ideas, and Innovation (CSII)   | 3         |     |               |
| GED0113     | The Filipino in the Contemporary World           | 3         |     |               |
| COM1013     | Communication Theory                             | 3         |     | COM1011       |
| COM1233     | Advertising Principles and Practices             | 3         |     |               |
| COM1235     | Introduction to Film                             | 3         |     |               |
| PFT0103     | Physical Activities Towards Health and Fitness 3 | 2         |     | PFT0102       |
| FLJ0103     | FEU Learning Journey 3                           | 0         |     | FLJ0102       |
|             | <b>Total Units</b>                               | <b>20</b> |     |               |

## Second Semester

| Course Code | Course Title                                     | LEC       | LAB | Prerequisites |
|-------------|--------------------------------------------------|-----------|-----|---------------|
| GED0116     | Retorika                                         | 3         |     |               |
| GED0114     | Applied Ethics in Contemporary Times             | 3         |     |               |
| GED0122     | The Life and Works of Rizal                      | 3         |     |               |
| COM1234     | Social Media Principles and Practices            | 3         |     |               |
| COM1342     | Video Editing                                    | 3         |     |               |
| PFT0104     | Physical Activities Towards Health and Fitness 4 | 2         |     | PFT0103       |
| FLJ0104     | FEU Learning Journey 4                           | 0         |     | FLJ0103       |
|             | <b>Total Units</b>                               | <b>17</b> |     |               |

## First Semester

| Course Code | Course Title                                 | LEC       | LAB | Prerequisites |
|-------------|----------------------------------------------|-----------|-----|---------------|
| COM1014     | Communication Research                       | 3         |     | COM1013       |
| COM1015     | Communication, Culture, and Society          | 3         |     | COM1013       |
| COM1343     | Performance Media                            | 3         |     |               |
| CDF1101     | Scriptwriting                                | 3         |     |               |
| CDF1102     | Production Management and Directing          | 3         |     |               |
| ILC0101     | Communication Industry Integrated Learning 1 | 1         |     |               |
| FLJ0105     | FEU Learning Journey 5                       | 0         |     | FLJ0104       |
|             | <b>Total Units</b>                           | <b>16</b> |     |               |

## Second Semester

| Course Code | Course Title                                 | LEC       | LAB | Prerequisites       |
|-------------|----------------------------------------------|-----------|-----|---------------------|
| COM1451     | Communication Thesis 1                       | 3         |     | COM1013,<br>COM1014 |
| COM1016     | Communication Planning                       | 3         |     |                     |
| COM1121     | Development Communication                    | 3         |     |                     |
| CDF11013    | Cinematography                               | 3         |     |                     |
| CDF1104     | Production Design                            | 3         |     |                     |
| ILC0102     | Communication Industry Integrated Learning 2 | 1         |     |                     |
| FLJ0106     | FEU Learning Journey 6                       | 0         |     | FLJ0105             |
|             | <b>Total Units</b>                           | <b>16</b> |     |                     |

## Summer

| Course Code | Course Title                                   | LEC      | LAB | Prerequisites |
|-------------|------------------------------------------------|----------|-----|---------------|
| COM1017     | Communication Management                       | 3        |     |               |
| COM1122     | Risk, Disaster, and Humanitarian Communication | 3        |     |               |
|             | <b>Total Units</b>                             | <b>6</b> |     |               |

## First Semester

| Course Code | Course Title                                 | LEC       | LAB | Prerequisites |
|-------------|----------------------------------------------|-----------|-----|---------------|
| COM1452     | Communication Thesis 2                       | 3         |     | COM1451       |
| CDF1105     | Post-Production Management                   | 3         |     | COM1342       |
| COMEL01     | Elective                                     | 3         |     |               |
| ILC0103     | Communication Industry Integrated Learning 3 | 1         |     |               |
| FLJ0107     | FEU Learning Journey 7                       | 0         |     |               |
|             | <b>Total Units</b>                           | <b>10</b> |     |               |

## Second Semester

| Course Code | Course Title           | LEC      | LAB | Prerequisites |
|-------------|------------------------|----------|-----|---------------|
| COM1123     | Knowledge Management   | 3        |     |               |
| COM1453     | Internship (300 hours) | 6        |     |               |
| FLJ0108     | FEU Learning Journey 8 | 0        |     |               |
|             | <b>Total Units</b>     | <b>9</b> |     |               |



## **DR. MYRA LANDGAN**

Dean

## **MR. FRANCIS ESTEBAN**

Associate Dean

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## **INSTITUTE OF ARTS AND SCIENCES**

TEL (02) 8849-4122; (02) 8849-4000 loc 224/225

FAX (02) 8849-4122

EMAIL [ias@feu.edu.ph](mailto:ias@feu.edu.ph)

LAP Hall, Ground Floor, ARFA Building

Office Hours: M-F, 8:00AM-5:00PM