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FEU Online

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

Specialization in Financial Management

EFFECTIVE SY 2026-2027



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PROGRAM OBJECTIVES

The BSBA program aims for the following objectives:

- Continuous curriculum enhancements to prepare graduates for dynamic and technology driven work environments.

- Commitment to experiential learning through highly competent faculty members and industry partnerships.

- Engagement to multiple forms of learning and assessment capitalizing on education technology.

- Promote business education that can translate seamlessly to industry demands and provide graduates with usable skills and utilitarian techniques for enterprise start-ups.

- Develop global awareness and civic and moral values with respect to the environmental, social, economic dimensions of sustainability.





PROGRAM EXPECTED LEARNING OUTCOMES (PELO)

Bachelor of Science in Business Administration (BSBA) learners are expected to achieve the following learning outcomes upon completing the program (please click each PELO for more information):

Business professional orientation (BSBA-PELO01)

Demonstrate foundational knowledge of accounting, business analytics, business law, economics, finance, management science, management and organizational behavior, and marketing in the application of concepts, theories, business models, and workplace ethics.

Critical thinking and decision-making skills (BSBA-PELO02)

Evaluate business problems from the perspective of multiple business disciplines and propose appropriate and well justified solutions using proper technology, information and analytical tools.

Information literacy (BSBA-PELO03)

Define business information needs, analyze sources of information, and significantly evaluate information that can be used in business situations where ethical and evidence-based practices are necessary in recommending appropriate courses of action.

Communication skills (BSBA-PELO04)

Effectively communicate in a variety of domains including writing, speaking, listening, and reading in the context of business, and excellently defend recommendations to decision-makers based on proper evaluation and persuasive oral presentations.

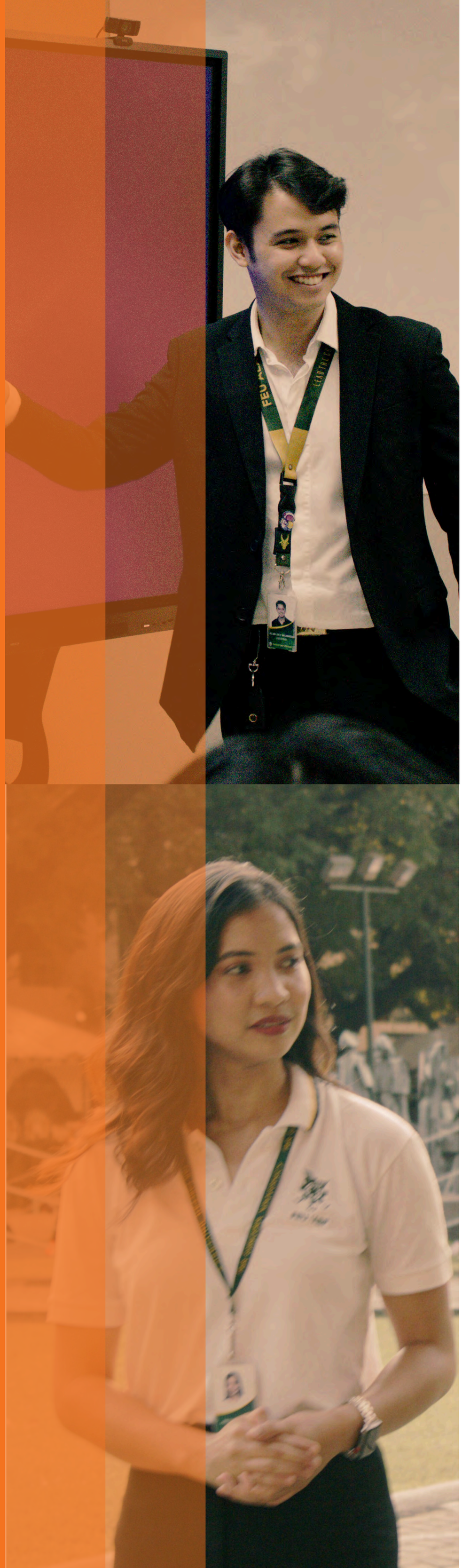
Social interactions skills (BSBA-PELO05)

Use appropriate interpersonal and group theory to work effectively by way of understanding and recognizing diversity, unique cultures, and interpersonal and group interactions to better inform, persuade, and influence others.

Social interactions skills (BSBA-PELO05)

Demonstrate global awareness and commitment to civic engagement by applying business knowledge in creating and supporting higher standards of living and quality of life in communities while recognizing the environmental, technological, social, and economic sustainability framework.





CAREER PATHWAYS

Banking and Finance

- Account Officer
- Credit Analyst
- Financial Analyst
- Financial Planner
- Investment Trader
- Portfolio Manager
- Regulatory Compliance Officer
- Risk Manager
- Treasury Associate

Consulting

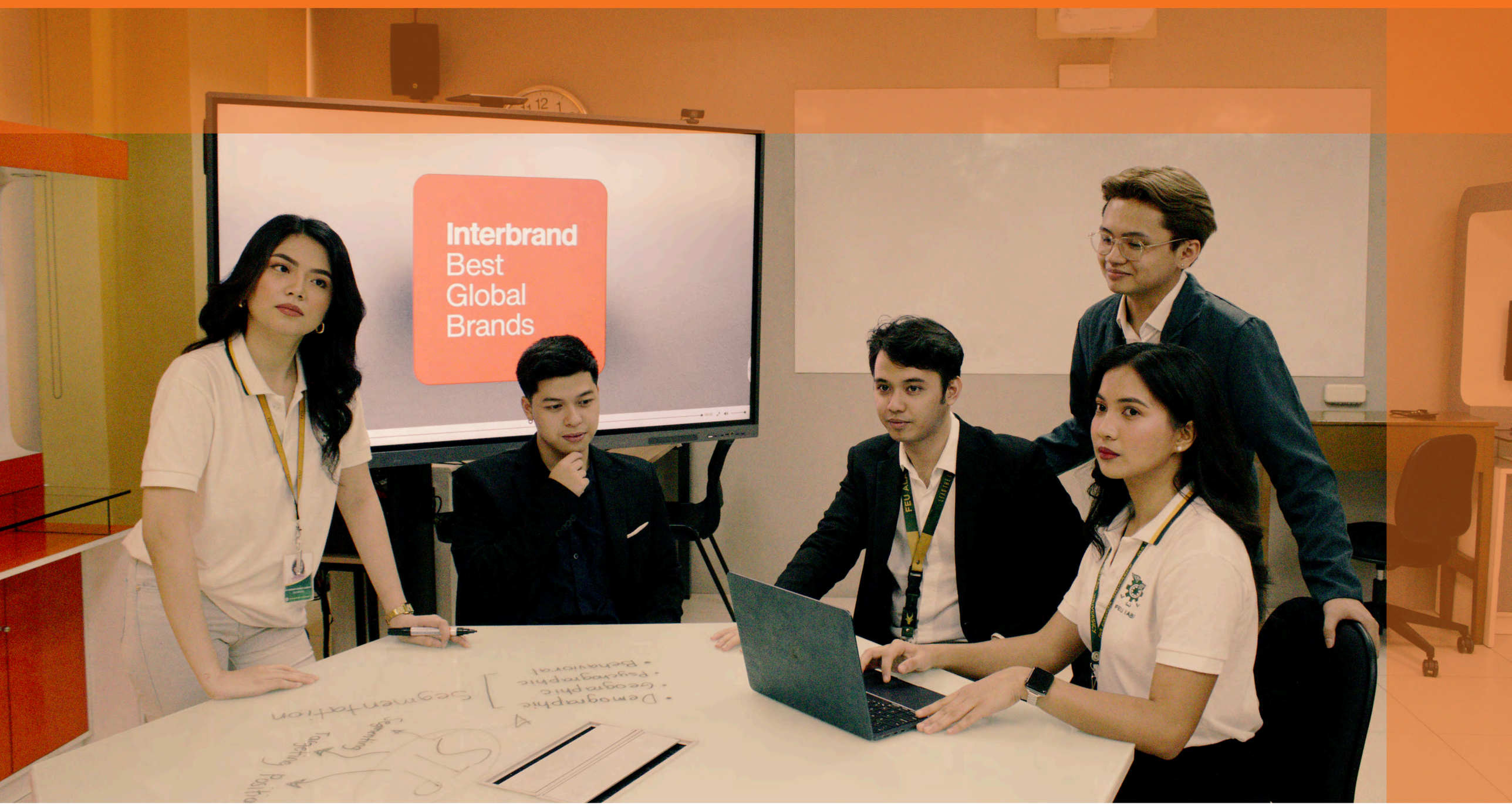
- Business Analyst
- Business Strategist
- Financial Adviser
- Management Consultant
- Research Analyst

Information, Communications, and Technology

- Business Development
- Corporate Communications
- Data Analyst
- E-Commerce Executive
- Enterprise Sales Executive
- Project Executive
- Public Relations Officer

Other Sectors

- Aviation
- Civil and Public Service
- Education
- Events and Hospitality
- Healthcare and Pharmaceuticals
- Insurance and Real Estate



PROGRAM FEATURES

The **BSBA Financial Management** program of **FEU Online** offers a rigorous undergraduate business education with focused preparation in finance through a fully online open and distance e-learning (ODeL) format. Designed around a clearly sequenced trimestral curriculum, the program combines the flexibility of digital learning with the structure of a coherent academic pathway. In doing so, it asks students to develop not only knowledge and skill, but also the habits of discipline, independence, and sustained intellectual engagement that higher education demands.

The program joins **business breadth with finance specialization**. Students first establish a foundation in economics, accounting, communication, analytics, management, and governance, then proceed to more advanced study in finance. This progression situates financial knowledge within broader organizational, institutional, and market contexts, allowing students to see finance as part of a larger field of business inquiry and practice rather than as an isolated technical discipline.

The later stages of the program bring this preparation to a more integrative level. Through a 600-hour internship, supported by coursework such as Finance Research and Business Planning, students are given opportunities to connect academic study with professional application. At the same time, the curriculum's inclusion of NSTP, Physical Education / PathFIT-type courses, and the FEU Learning Journey reflects a broader commitment to student formation, community awareness, and personal development alongside academic and professional growth.





CURRICULUM

The BSBA Financial Management program of **FEU Online** is built for students who want a finance education they can pursue through a structured fully online ODeL format. It combines the academic direction of a business degree with the accessibility of online learning, making it suited for students who need flexibility without losing progression, continuity, and clear academic milestones.

Across **12 trimesters**, the program develops your grounding in economics, accounting, business communication, analytics, and management before moving into deeper finance study in corporate finance, banking, monetary policy, investments, capital markets, credit, compliance, and financial analysis.

This is a program for students who want to study finance in a format that supports independent learning, guided progression, and sustained academic engagement in an online environment.

The culminating phase of the program is the internship. The program includes a 600-hour internship, giving students workplace exposure with industry partners and an opportunity to apply classroom learning in professional settings. This internship is paired in the curriculum with integrative courses such as Finance Research and Business Planning, so students complete the program with academic, analytical, and workplace preparation.

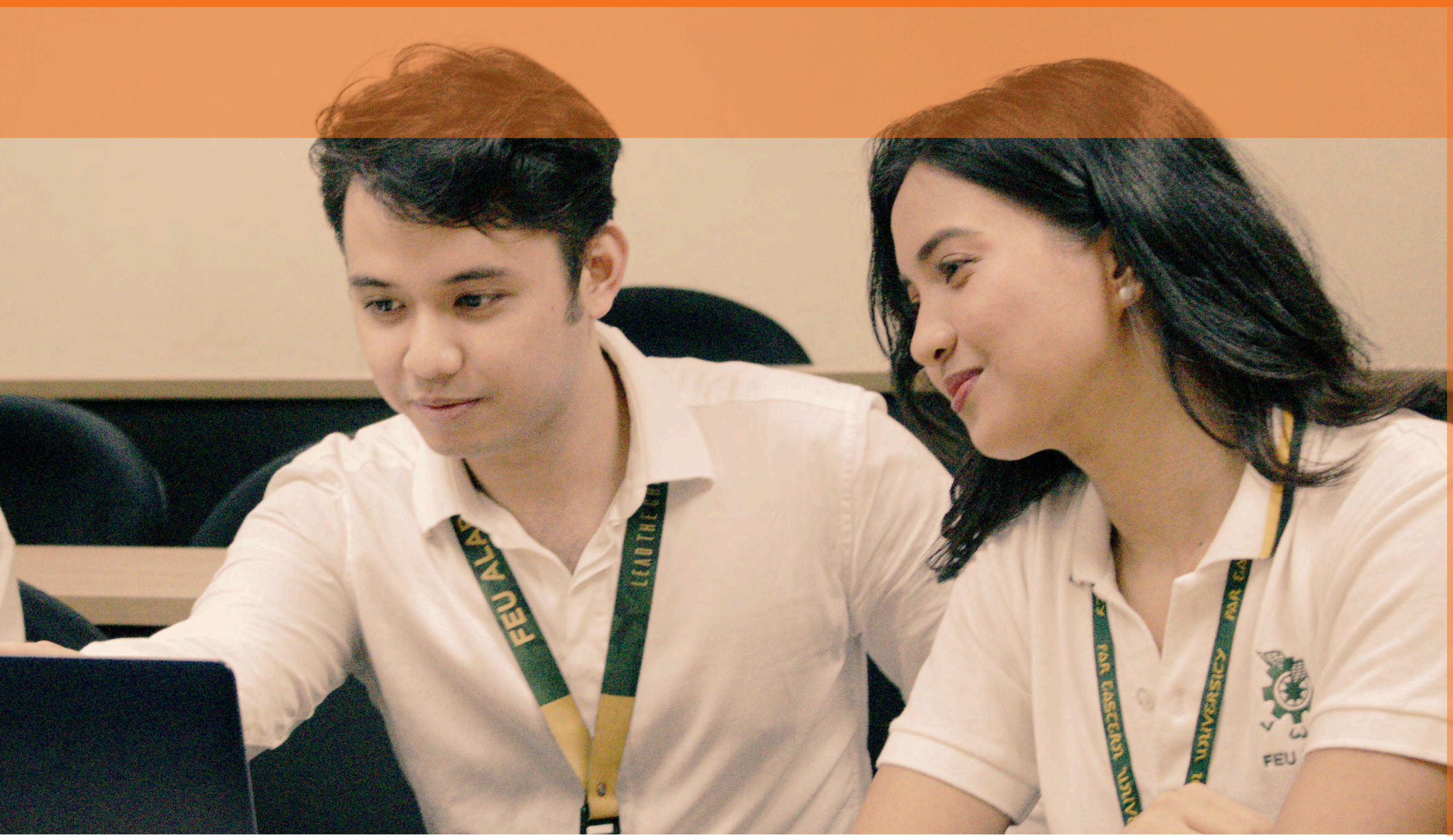
Beyond academics, the program also supports student formation and social awareness. The curriculum includes NSTP and Physical Education / PathFIT-type physical activity courses, which contribute to community engagement, wellness, and personal development. In the revised trimestral plan you shared, this broader formation is also supported by the FEU Learning Journey sequence across terms, which complements academic study with guided student development.

> A finance degree built for digital delivery, academic structure, and professional direction.

143	12	4	12
Total Units	Trimesters	Academic Years	Average Units/Term

FEU ONLINE BSBA SPECIALIZATION

The BSBA with Specialization in Financial Management is the first IABF program to be delivered through FEU Online in a fully open and distance e-learning (ODeL) format.



SUMMARY

Course Cluster	No. of Units
General Education	39
Physical Education	8
National Service Training Program	6
Business and Management Education (Core Courses)	6
Business Administration (Core Courses)	45
Business Administration (Professional Courses)	24
Internship	6
Elective	9
Total Units	**143**

FINANCIAL MANAGEMENT

CURRICULUM

FIRST YEAR

FIRST TRIMESTER

Course Code	Course Title	Lec.	Lab.	Pre-Requisites
MGT1105	Microeconomics	3		
BAF1101	Introduction to Accounting and Finance	3		
GED0121	Language Enhancement and Proficiency (LEAP)	3		
PFT0101	Physical Activities Towards Health and Fitness 1	2		
FLJ0101	FEU Learning Journey 1	0		
	Total Units	**11**	0	

SECOND TRIMESTER

Course Code	Course Title	Lec.	Lab.	Pre-Requisites
GED0103	Mathematics in the Modern World	3		
BCM1101	Business Writing and Presentation	3		
BDA1101	Data Management and Visualization	2	1	
NST0101	National Service Training Program 1	3		
FLJ0102	FEU Learning Journey 2	0		
	Total Units	**11**	**1**	

THIRD TRIMESTER

Course Code	Course Title	Lec.	Lab.	Pre-Requisites
BAF1103	Principles of Leadership, Marketing, and Organizational Behavior	3		
BCM1102	Negotiation and Conflict Management	3		BCM1101
BDA1102	Advanced Analytics and Predictive Modeling	2	1	BDA1101
NST0102	National Service Training Program 2	3		NST0101
FLJ0103	FEU Learning Journey 3	0		
	Total Units	**11**	**1**	

FINANCIAL MANAGEMENT CURRICULUM

SECOND YEAR

FIRST TRIMESTER

Course Code	Course Title	Lec.	Lab.	Pre-Requisites
GED0114	Applied Ethics in Contemporary Times	3		
GED0116	Retorika	3		
MGT1109	Corporate Finance	3		
FINEL01	Elective 1	3		
PFT0102	Physical Activities Towards Health and Fitness 2	2		PFT0101
FLJ0104	FEU Learning Journey 4	0		
	Total Units	14	0	

SECOND TRIMESTER

Course Code	Course Title	Lec.	Lab.	Pre-Requisites
GED0123	Philippine Popular Culture and Discourses	3		
MGT1111	International Business and Trade	3		
MGT1110	Marketing Management	3		
FIN1102	Banking and Financial Institutions	3		
PFT0103	Physical Activities Towards Health and Fitness 3	2		PFT0102
FLJ0105	FEU Learning Journey 5	0		
	Total Units	**14**	**0**	

THIRD TRIMESTER

Course Code	Course Title	Lec.	Lab.	Pre-Requisites
GED0104	Science, Technology, and Society	3		
FIN1104	Monetary Policy and Central Banking	3		
FIN1107	Capital Markets	3		
PFT0104	Physical Activities Towards Health and Fitness 4	2		PFT0103
FLJ0106	FEU Learning Journey 6	0		
	Total Units	**11**	**1**	

FINANCIAL MANAGEMENT CURRICULUM

THIRD YEAR

FIRST TRIMESTER

Course Code	Course Title	Lec.	Lab.	Pre-Requisites
GED0110	Understanding the Self	3		
MGT1106	Human Resource Management	3		
FINEL02	Elective 2	3		
GED0106	Art Appreciation	3		
FLJ0107	FEU Learning Journey 7	0		
	Total Units	**12**	0	

SECOND TRIMESTER

Course Code	Course Title	Lec.	Lab.	Pre-Requisites
MGT1112	Good Governance and Social Responsibility	3		
GED0107	Readings in Philippine History	3		
FIN1103	Investment Analysis and Portfolio Management with Software Application	2	1	
FINEL03	Elective 3	3		
FLJ0108	FEU Learning Journey 8	0		
	Total Units	**11**	**1**	

THIRD TRIMESTER

Course Code	Course Title	Lec.	Lab.	Pre-Requisites
FIN1106	Credit, Collection and Compliance	3		
TAX1100	Income and Business Taxation	3		
FIN1108	Special Topics in Finance	3		
BME1102	Strategic Management	3		
FLJ0109	FEU Learning Journey 9	0		
	Total Units	**12**	**0**	

FINANCIAL MANAGEMENT

CURRICULUM

FOURTH YEAR

FIRST TRIMESTER

Course Code	Course Title	Lec.	Lab.	Pre-Requisites
BME1101	Production and Operations Management	3		
MGT1113	Business Planning 1 (Feasibility Study)	3		MGT1110, MGT1109
FIN1101	Financial Analysis and Reporting	2	1	
GED0124	Purposive Communication	3		
FLJ0110	FEU Learning Journey 10	0		
	Total Units	**11**	1	

SECOND TRIMESTER

Course Code	Course Title	Lec.	Lab.	Pre-Requisites
FIN1110	Finance Research	3		MGT1113
GED0117	Culture, Society, Ideas, and Innovations (CSII)	3		
LAW1101	Law on Obligations and Contracts	3		
GED0113	The Filipino in the Contemporary World	3		
FLJ0110	FEU Learning Journey 11	0		
	Total Units	**12**	**0**	

THIRD TRIMESTER

Course Code	Course Title	Lec.	Lab.	Pre-Requisites
MGT1205	Student Apprenticeship Program	6		FIN1110, BME1101, BME1102
GED0122	Life and Works of Rizal	3		
FLJ0112	FEU Learning Journey 12	0		
	Total Units	**9**	**0**	

CURRICULUM

FINANCIAL MANAGEMENT

ELECTIVE COURSES

Course Code	Course Title	Lec.	Lab.	Pre-Requisites
FIN1206	Risk and Insurance	3		
BDA1103	Big Data Technologies and Applications	2	1	
FIN1105	Financial Planning and Consulting	3		
FIN1202	Financial Derivatives	3		
FIN1208	Spreadsheet Financial Modelling	3		
FIN1209	Technical Analysis for Investments	3		

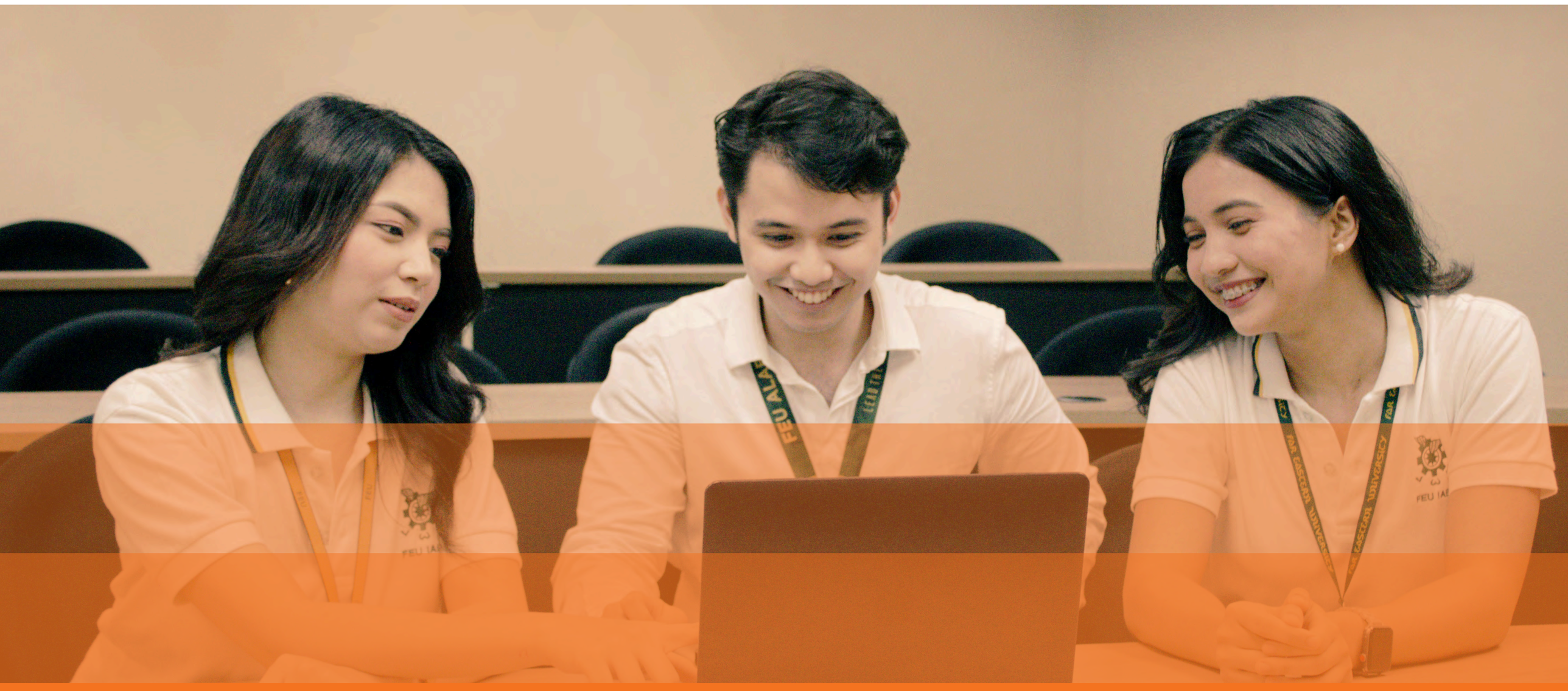
TEACHING AND LEARNING APPROACHES

The BSBA program takes pride in its varied strategies in teaching and learning. We carefully assess the needs of our students and recognize industry needs in order to effectively design teaching and learning activities.

Student-Centered Learning

Guided by the University's educational philosophy and learning paradigm, the BSBA program in an ODeL format adopts student-centered teaching and learning approaches that promote active engagement, independent inquiry, and reflective learning in an online setting. Courses are structured to move students beyond passive content consumption through applied individual tasks, case-based exercises, presentations, and other performance-based requirements designed for digital delivery.

In this format, learning is supported through carefully designed activities that strengthen student interaction with course content, learning materials, and faculty guidance.



Experiential Learning

The BSBA program provides experiential learning opportunities that connect academic study with practical application. This is reflected in courses that use applied tasks, case-based activities, business simulations, and practice-oriented assessments to engage students with real business situations in an online environment.

A key example is Business Planning, which requires students to develop and evaluate a business concept by addressing its managerial, operational, marketing, and financial dimensions. The program also includes internship as a culminating experience that allows students to apply prior learning in professional settings. In addition, industry-linked seminars, training, and certification opportunities may further support students' professional preparation.

Didactic Approach

The principles and concepts of business management and administration are delivered through structured modules, guided lectures, curated readings, case materials, and independent academic tasks. This approach prioritizes clarity, sequence, and accessibility, allowing students to engage with foundational knowledge through well-designed instructional resources in an online learning environment.

Interdisciplinary Approach

The BSBA program develops students' ability to understand business management and industry practice through multiple disciplinary perspectives. In FEU Online, this is reflected in courses that connect finance, marketing, operations, governance, communication, analytics, and strategy, allowing students to view business issues as interconnected rather than limited to a single field.

This interdisciplinary perspective is supported through coordinated course design, integrative learning materials, case-based content, and academic tasks that draw on varied areas of expertise. Through these, students learn to examine problems from different angles and apply knowledge in a broader business context.

ODeL Delivery

The BSBA program adopts an ODeL delivery model that uses digital learning platforms and online resources to support structured, flexible, and accessible learning. In response to changing technologies and learning environments, the program is designed to promote continuous engagement through online classrooms, course modules, and guided digital activities.

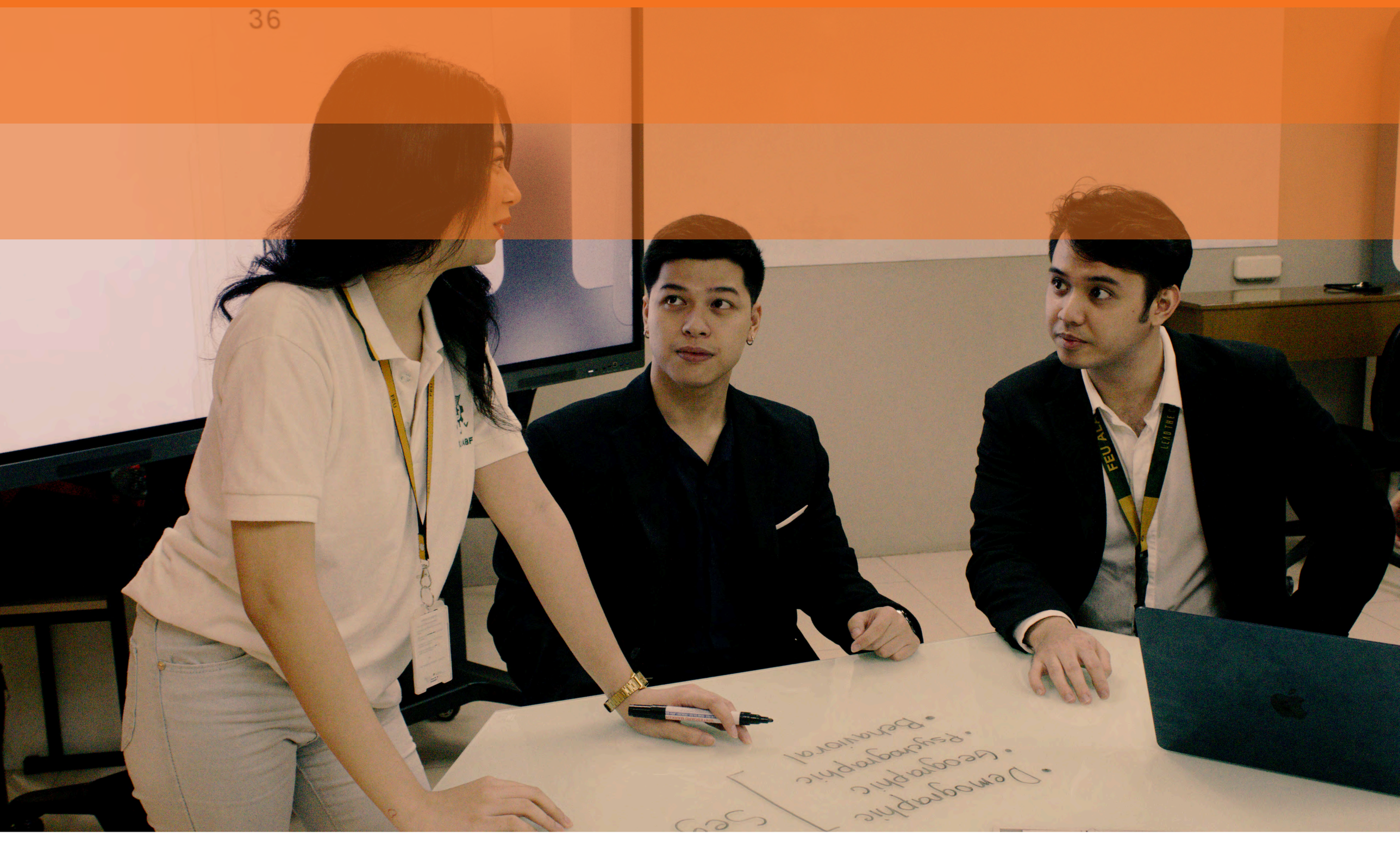
The program makes use of learning management systems and digital platforms such as Canvas and other course-supported resources to organize modules, deliver assessments, and support student progress. These platforms enable sequenced learning activities, timely feedback, and access to instructional materials that help students manage their studies in an online environment.

Canvas, as the University's official learning management system, serves as the primary platform for course delivery, communication, and learning support within the program.

Research-Based Approach

Students in the BSBA program are encouraged to conduct research works and feasibility studies and research. The program also maintains updated information and content to remain relevant and abreast with current industry practices through case studies and other researches involving management theory and practice.





ASSESSMENTS

Throughout the program, students and teachers freely negotiate their assessments and assessment-related tasks for each course, especially in their GE courses. As most of the department are field practitioners and industry experts, teachers are encouraged to use their experience to develop relevant formative and capstone summative assessments. These assessments include:

Diagnostics

Diagnostics allow teachers to determine the baseline of a student's individual knowledge and skills prior to instruction proper. This helps verify how much students have learned in their core courses which are usually pre-requisites to professional courses. Commonly, diagnostic assessments are done online through Canvas focusing on recall of terms, concepts, and theories in prior relevant courses.

Formative assessments

Formative assessments allow teachers to identify learning gaps and possibly recalibrate the content and flow of instruction throughout the semester. In business education, formative assessments include small projects, business presentations, case study analysis, simulations, group activities, peer or self-assessments, online and in-class exercises, assignments, and ungraded quizzes.

Most importantly, formative assessments provide a feedback mechanism which allows teachers to reinforce student learning.

Summative assessments and capstone project

Summative assessment in the BSBA program is carried out through course-based requirements that measure the achievement of intended learning outcomes at the end of a unit, term, or course. In the ODeL format, these assessments may include major written outputs, applied projects, case analyses, research-based tasks, presentations, and other performance-based requirements appropriate to the discipline and mode of delivery.

In selected courses, students are required to complete integrative outputs that demonstrate their ability to apply concepts and methods to business and finance contexts. For example, students in Investment Analysis and Portfolio Management may be required to prepare a paper on portfolio management and optimization, while students in Production and Operations Management may be tasked to develop an operations improvement plan.

A major summative requirement in the later stage of the program is Business Planning, which serves as a capstone-like integrative experience. This requires students to develop a feasibility study through idea generation, market analysis, and evaluation of managerial, operational, marketing, and financial considerations. The culminating outputs typically include a written business plan, a presentation, and a formal defense. This integrative project supports the transition from academic preparation to internship and professional application.

INTERNSHIP

BSBA students are required to complete a 600-hour mandatory Internship in their final year of study. They are provided opportunities to embark on dynamic internships with various industry partners in the sectors of finance and banking, consulting, consumer goods, information, communications and technology, logistics, manufacturing and supply chain, aviation, civic and public service, education, events and hospitality, healthcare and pharmaceuticals, insurance, and real estate.

Beyond the Philippines, our students also have the option to take their internship abroad, and the program has successfully placed some students for internship in China, Singapore, Australia, and United States. The internship is designed to provide our students a head-start in their careers.

AWARD REQUIREMENTS

Learners must complete a total of 143 credit hours of course work, including 600 hours of internship to finish the program.

BENCHMARK STATEMENT AND REFERENCE POINT

Commission on Higher Education (CHED) memorandum order (CMO) no. 27, series of 2017



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